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INITIATING COVERAGE
September 2026

Aditya Birla Sun Life AMC (ABSLAMC IN)

At an inflection point

Rating: BUY | CMP: INR 988 | TP: INR 1,200

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September 28, 2026

Key Data ADIE.BO | ABSLAMC IN

BSE Code	543374
NSE Code	ABSLAMC
52-W High / Low	INR 1,224 / INR 708
Face Value	5
Sensex / Nifty	72,772 / 22,780
Market Cap	INR 286 bn / \$ 2,979 mn
Shares Outstanding	289.38 mn
3M Avg. Daily Value	INR 325.68 mn

Shareholding Pattern (%)

Promoters	87.59
FII's	2.40
Mutual Funds	5.13
Domestic Institution	2.06
Public & Others	2.82
Promoters Pledge (INR bn)	-

Stock Performance (%)

	1M	3M	6M	12M
Absolute	(5.7)	(13.4)	9.4	27.1
Relative	0.1	(8.3)	10.7	40.5

Key Financials - Standalone

Y/e Mar	FY26	FY27E	FY28E	FY29E
Revenue (INR mn)	18,307	19,695	22,617	26,079
Opex (INR mn)	7,648	8,976	9,782	10,828
Employee (INR mn)	3,804	4,622	4,863	5,252
Others (INR mn)	3,398	3,926	4,469	5,104
Core Inc. (INR mn)	10,660	10,718	12,835	15,251
PAT (INR mn)	9,857	10,409	12,276	14,402
Core PAT (INR mn)	8,238	8,146	9,755	11,591
Core EPS (INR)	28.5	28.2	33.8	40.1
Gr. (%)	17.4	(1.1)	19.8	18.8
AAuM (INR bn)	4,270	4,583	5,261	6,085
Growth (%)	13.7	7.3	14.8	15.7
Core RoE (%)	30.2	28.0	30.9	33.7
P/Core EPS (x)	23.0	29.5	24.1	19.8

At an inflection point

Quick Pointers

- Equity performance improving in 1-year/3-year buckets
- Net equity flow market share gradually seeing an uptick
- We expect a core PAT CAGR of ~19% over FY27-29E

We initiate coverage on ABSLAMC with a 'BUY', valuing the stock at 27.5x on Sep'28 core EPS to arrive at TP of INR1,200. We are optimistic about its business prospects given the (1) improving equity performance, which is driving up net equity flow market share (1.2% FY27TD, 0.3% in FY26) (2) superior equity/debt/liquid yield at 70/25/14bps due to lower distributor payouts; and (3) focus on increasing non-MF revenue (3.1% in FY26), which has seen a healthy 24% CAGR over FY22-26. We expect equity AAuM growth of ~18% over FY27-29E that may translate to core earnings CAGR of ~20% (highest among listed peers). The stock is trading at 24/20x on Sep'28 core EPS (15% discount to HDFCAMC & 38%/35% discount to ICICIAMC/NAM). Initiate with 'BUY'.

Improving performance driving net flows: ABSLAMC's equity performance is improving, with 1-year weighted alpha rank enhancing from 12 in Oct'25 to 2 in Aug'26. 50% of its AuM was in Q1 and Q2 in Aug'26. This superior performance is also risk-efficient due to lower scheme concentration as top 5 schemes accounted for 50% of equity MAAuM (54-72% for some listed peers), while SMID exposure stood at ~40%, below its peers. AMC's net equity flow market share improved from -2.9% in FY24 to 1.2% in 5MFY27 with decline in stock equity market share being arrested. As superior 1-year performance translates into the 3-year meaningfully, net equity flows may improve sharply.

Superior yields driven by lower payouts: Despite having higher ND/MFD share in equity distribution mix of 19.7%/52.3%, ABSLAMC maintains one of the highest equity yields of 71bps due to lower distributor payout at 55.4% (FY26) in equity (NAM: 60%, Kotak: 76%, Mirae: 73%, Axis: 65%). We would prefer the company to have a slightly higher equity payout that would aid net flows. Debt yield at ~25bps (FY26) is superior to most players, except ICICIAMC, HDFCAMC and SBIFUNDS. Liquid yield at 13.7bps remains the best-in-class vs average ~12bps for large peers, while distribution payout at ~45% is lower.

Banca channel to aid flows; focus on diversifying revenue: Major banks that had disapproved ABSLAMC's schemes due to weak 3/5-year returns, have approved flagship schemes due to improving equity performance; this would support net equity flows. ABSLAMC's alternates QAAuM in Q1FY27 was INR2,002bn, with PMS/AIF at INR47bn, real estate at INR7bn, offshore at INR50bn, and EPFO at INR1,898bn. Non-MF revenue share was 3.1% in FY26 and 24% CAGR over FY22-26. All non-MF segments are growing at a healthy rate of >20%, which the AMC is confident of sustaining.

AAuM CAGR to outpace industry over FY27-29E: Blended MF yields at 40bps is superior to SBIFM and NAM. Opex/AAuM at 16.4bps (excl. commission) is higher than large peers, due to lack of scale-based operational efficiency benefits, which can accrue to ABSLAMC led by healthy AAuM growth. While core earnings growth in FY27E could be weak (-1.1%), we expect equity AAuM growth of ~18% over FY27-29E, which would translate into core earnings CAGR of ~20% that would be highest among listed peers.

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Exhibit 1: Comparison of listed AMCs

Company	CMP	MCap (INR bn)	MAAuM (INR bn)	MCap/ MAAuM	Revenue (INR bn)				Core income (INR bn)				Core EPS				Core P/E			
					FY26	FY27E	FY28E	FY29E	FY26	FY27E	FY28E	FY29E	FY26	FY27E	FY28E	FY29E	FY26	FY27E	FY28E	FY29E
ICICIAMC	3,215	1,574	11,476	13.7	53.5	60.1	69.0	79.4	41.7	46.4	53.8	62.6	63.1	70.3	81.7	95.1	39.6	44.4	38.0	32.5
HDFCAMC	2,302	1,020	9,612	10.6	41.2	44.4	51.0	58.8	32.1	34.3	40.1	46.8	57.8	61.6	72.0	84.1	41.1	33.3	28.0	23.5
SBIFUNDS*	523	1,082	13,124	8.2	43.9	46.7	53.5	61.7	34.2	36.2	41.6	48.4	12.8	13.4	15.4	18.0	40.8	36.6	31.5	26.8
NAM	1,094	741	7,749	9.6	27.1	30.8	35.6	41.0	17.5	19.7	23.3	27.2	21.2	23.6	27.8	32.4	35.5	43.5	36.7	31.2
ABSLAMC	988	294	4,438	6.6	18.3	19.7	22.6	26.1	10.7	10.7	12.8	15.3	28.5	28.2	33.8	40.1	23.0	29.5	24.1	19.8
UTIAMC	894	116	4,034	2.9	15.4	15.7	17.5	19.4	4.8	6.2	7.3	8.3	29.1	37.7	44.1	50.5	28.9	14.1	11.7	9.6
CRAMC	225	46	1,239	3.7	4.2	4.7	5.3	6.1	2.4	2.6	2.9	3.3	9.1	9.8	10.6	12.1	26.6	18.5	16.2	13.4

Source: Company, PL. *For SBIFUNDS, estimates are basis Bloomberg consensus

Exhibit 2: Peer comparison basis FY26 financials

Particulars (FY26)	ICICI	HDFC	SBIMF	NAM	KOTAK	AXIS	ABSL	MIRAE*	PPFAS	DSP	UTIAM	CRAMC
Financials (INR mn)												
Revenue	53,454	41,185	43,895	26,304	15,911	13,911	18,307	6,904	5,707	8,853	15,389	4,249
MF fees	48,414	41,032	42,195	24,784	15,350	12,970	17,153	6,687	5,707	8,613	12,290	4,069
Others	5,040	154	1,700	1,520	561	941	1,154	218	0	240	3,099	180
Opex	11,749	9,071	9,706	8,828	5,842	6,801	7,648	2,505	1,341	4,576	9,536	1,800
Employee	6,376	4,809	4,410	5,053	2,833	3,671	3,804	1,390	884	2,452	5,527	1,071
Others	5,372	4,262	5,296	3,775	3,009	3,130	3,844	1,114	457	2,124	4,009	729
Core income	41,705	32,114	34,189	17,476	10,069	7,110	10,660	4,400	4,366	4,277	4,765	2,449
Other income	2,363	4,987	5,866	2,243	1,620	1,614	2,132	2,455	262	679	1,751	297
PBT	44,068	37,102	40,055	19,720	11,689	8,724	12,791	6,855	4,628	4,956	6,516	2,746
Tax	11,086	8,508	9,524	4,438	2,872	2,177	2,906	1,547	1,165	1,247	1,792	708
PAT	32,982	28,593	30,674	15,281	8,818	6,546	9,857	5,308	3,463	3,708	4,724	2,038
Core PAT	31,214	24,750	26,059	13,543	7,595	5,335	8,238	3,407	3,267	3,200	3,735	1,818
DuPont (bps)												
Revenue	48.2	46.2	36.3	40.2	28.5	39.5	42.9	33.7	41.8	41.4	40.1	36.1
MF fees	46.8	46.1	34.9	36.8	27.5	36.9	40.2	32.7	41.8	40.2	32.0	34.6
Others	4.5	0.2	1.4	3.4	1.0	2.7	2.7	1.1	0.0	1.1	8.1	1.5
Opex	10.6	10.2	8.0	14.3	10.5	19.3	17.9	12.2	9.8	21.4	24.8	15.3
Employee	5.8	5.4	3.6	7.5	5.1	10.4	8.9	6.8	6.5	11.5	14.4	9.1
Others	4.8	4.8	4.4	6.8	5.4	8.9	9.0	5.4	3.3	6.6	10.4	6.2
Core income	37.6	36.1	28.3	25.9	18.1	20.2	25.0	21.5	31.9	20.0	12.4	20.8
PAT	29.8	32.1	25.4	22.7	15.8	18.6	23.1	25.9	25.3	17.3	12.3	17.3
Core PAT	28.2	27.8	21.5	20.1	13.6	15.2	19.3	16.6	23.9	15.0	9.7	15.4
RoE (%)	85.8	32.9	43.0	34.4	26.5	21.7	25.5	36.6	46.4	20.2	9.8	30.3
Dividend (%)												
Dividend (%)	98.7	80.9	179.8	89.8	20.3	0.0	74.7	0.0	7.2	0.0	108.8	29.4
Cash + Inv (INR bn)												
Cash + Inv (INR bn)	40.0	83.0	66.1	36.1	38.9	34.1	37.8	17.8	8.8	20.3	44.3	6.0
AAuM (INR bn)												
AAuM (INR bn)	10,349.9	8,907.2	12,092.6	6,739.5	5,574.6	3,518.4	4,269.8	2,046.8	1,366.7	2,140.3	3,837.8	1,176.6
MAAuM (Jul'26 INR bn)												
MAAuM (Jul'26 INR bn)	11,476.1	9,612.4	13,124.3	7,749.2	6,098.8	3,748.4	4,438.0	2,319.1	1,682.8	2,386.9	4,033.5	1,238.5
Equity (%)												
Equity (%)	36.8	43.1	32.0	41.0	40.4	54.3	33.5	71.5	91.6	49.8	25.5	79.3
Balanced (%)												
Balanced (%)	19.6	18.0	12.7	4.0	8.4	2.8	5.8	7.1	4.0	11.0	8.8	12.2
Debt (%)												
Debt (%)	18.6	19.3	12.3	13.7	21.5	20.6	31.7	3.7	0.0	15.0	10.6	2.6
Liquid (%)												
Liquid (%)	6.4	8.9	7.7	6.3	8.5	14.7	15.4	7.6	3.0	11.1	8.7	5.9
ETF (%)												
ETF (%)	11.3	3.3	29.2	30.0	4.9	1.9	2.4	7.7	0.0	3.9	32.8	0.0
Index (%)												
Index (%)	4.3	4.8	2.7	2.7	2.9	2.5	5.6	0.6	0.0	4.3	11.0	0.0
Arbitrage + FoF (%)												
Arbitrage + FoF (%)	3.0	2.5	3.3	2.3	13.4	3.2	5.3	1.8	1.4	4.9	2.4	0.0
Jul'26 MAAuM MS												
Equity MS (%)	13.9	12.8	12.5	7.5	6.6	4.4	3.7	3.8	3.2	3.1	2.8	2.4
Overall MS (%)	13.3	11.1	15.2	9.0	7.1	4.3	5.1	2.7	1.9	2.8	4.7	1.4

Source: Company, PL. *Financials are for CY25 for MIRAE

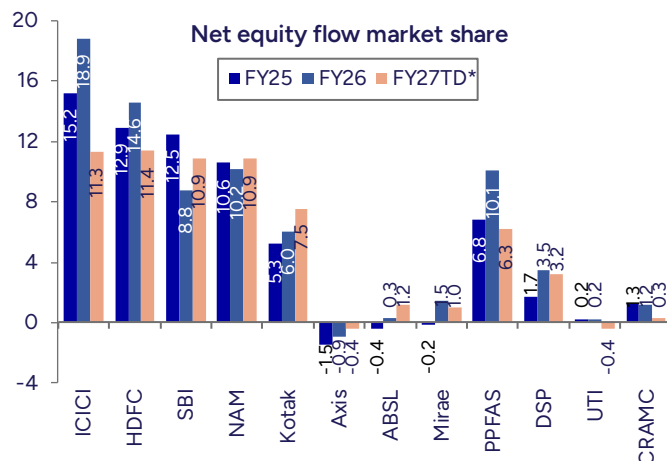
Story in Charts

Exhibit 3: ABSLAMC's equity alpha (%) consistently improving

Fund	Mar' 24	Sep' 24	Mar' 25	Sep' 25	Mar' 26	Apr' 26	May' 26	Jun' 26	Jun' 26	Aug' 26
ICICI	2.9	2.1	1.8	3.3	1.7	0.5	0.4	1.2	0.5	-0.1
HDFC	4.7	2.4	2.0	2.5	0.0	-1.3	-1.3	-0.1	-0.3	-0.6
SBI	-3.8	-3.1	2.1	1.5	0.4	0.8	1.6	1.4	1.1	1.6
NAM	0.6	0.9	1.1	0.8	1.0	1.3	1.0	1.5	-0.7	-0.7
Kotak	-7.8	0.0	2.3	1.7	1.8	2.2	0.4	1.8	0.4	0.4
Axis	-6.6	-2.6	0.8	0.9	-0.8	-1.5	-0.8	0.7	0.1	1.7
Mirae	-7.6	-5.5	0.1	1.1	0.7	0.7	0.7	1.4	0.4	1.0
ABSL	-3.0	-2.2	0.8	-0.4	0.3	0.4	0.9	1.2	1.6	3.3
PPFAS	-0.7	-1.7	7.5	8.4	1.3	-0.5	-0.8	-2.4	-4.2	-6.3
DSP	-7.8	-0.5	6.4	0.7	-0.2	-0.1	-1.0	0.7	-0.2	0.9
UTI	-9.0	-3.4	2.9	-0.9	-2.8	-3.7	-3.3	-2.7	-2.1	-2.1
CRAMC	-8.2	-0.8	1.5	0.9	-0.8	-2.1	-3.3	-1.9	-1.9	-1.1

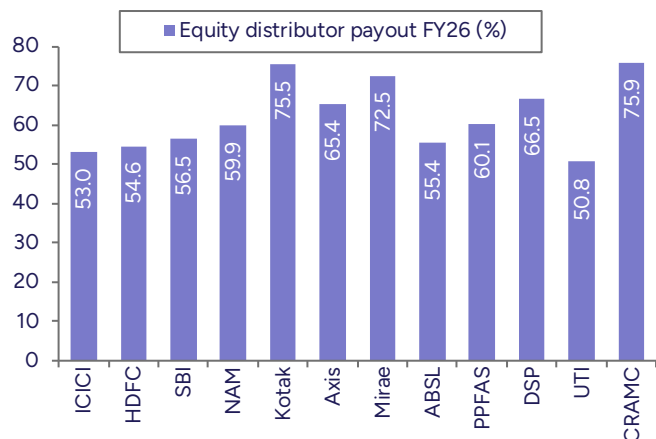
Source: AMFI, PL

Exhibit 4: Higher equity yields (FY26) due to lower distributor payout



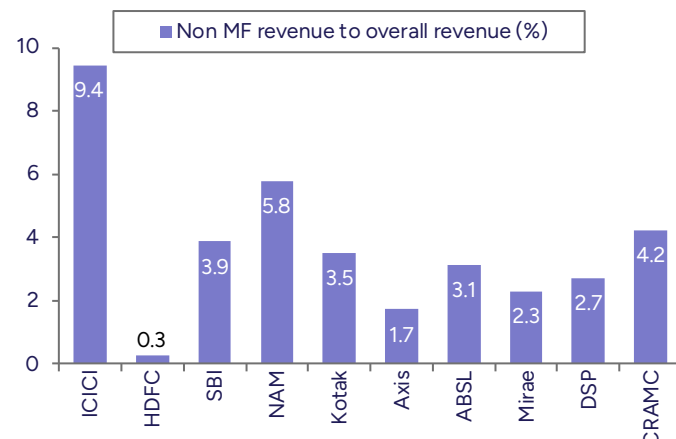
Source: Company, PL. *Apr-Aug'26

Exhibit 5: Higher equity yields (FY26) due to lower distributor payout



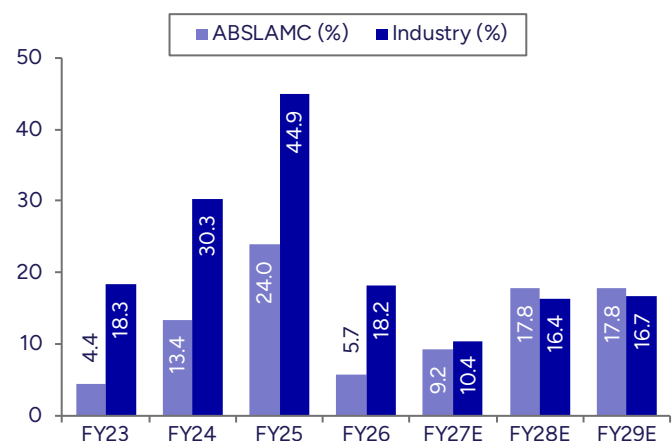
Source: Company, PL

Exhibit 6: Non-MF net revenue share at 3.1% of overall for FY26



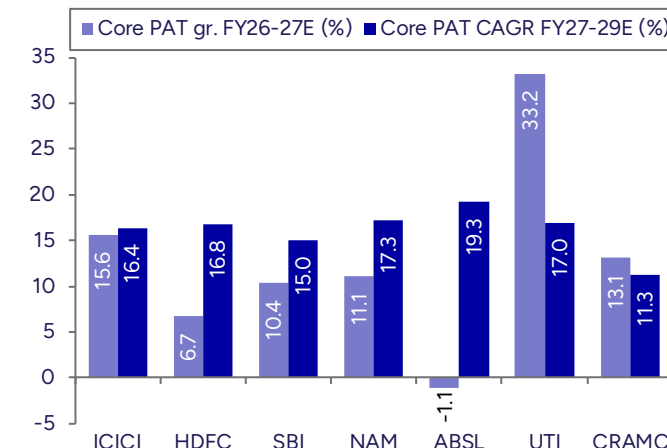
Source: Company, PL

Exhibit 7: Equity AAUM FY27-29E growth higher than industry



Source: Company, PL

Exhibit 8: Higher ESOP cost to drag FY27 PAT; may rebound in FY28/29



Source: Company, PL

Company Overview

ABSLAMC: Proxy play on Indian equities

Incorporated in 1994 as Birla Capital International AMC Ltd, Aditya Birla Sun Life AMC Ltd (ABSLAMC) acts as the investment manager to Aditya Birla Sun Life Mutual Fund. The company is promoted by Aditya Birla Capital Ltd (ABCL) and Sun Life (India) AMC Investments Inc. Besides MFs, ABSLAMC offers PMS, AIF, offshore and real estate investment solutions, while also operating an international platform through its GIFT City subsidiary. The company has one of the largest distribution networks in the industry with 95,000+ MFDs, 360+ national distributors, 90+ bank partners and presence across 310+ locations covering over 19,000 pin codes.

ABCL is the holding company for Aditya Birla Group's financial services businesses, offering lending, investments, insurance & payments solutions. As of Mar'26, ABCL and its subsidiaries managed AuM of INR5.9trn and are part of the US\$67bn Aditya Birla Group. Sun Life Financial Inc, through its wholly owned subsidiary Sun Life (India) AMC Investments Inc, is a leading global financial services company with total AuM of US\$1.58trn as of Mar'26.

ABSLAMC is the 6th largest AMC in India by QAAuM, with MF QAAuM of INR4.28trn and overall QAAuM of INR6.28trn as of Jun'26. Equity AAuM stood at INR1.70trn, accounting for 40% of MF AuM. The company has built a diversified alternatives franchise spanning PMS/AIF (INR1.95trn), real estate (INR7bn) and offshore investments offerings (INR50bn). ABSLAMC has serviced 11mn investor folios as of Jun'26.

Exhibit 9: New equity schemes launched by ABSLAMC during last 4 FYs

Fiscal/Period	Sub-segment	Scheme
FY22	Thematic Multi-cap	Aditya Birla Sun Life Business Cycle Fund Aditya Birla Sun Life Multi-Cap Fund
FY23	Hybrid	Aditya Birla Sun Life Multi Asset Allocation Fund
FY24	Thematic	Aditya Birla Sun Life Transportation and Logistics Fund
FY25	Thematic	Aditya Birla Sun Life Conglomerate Fund Aditya Birla Sun Life Quant Fund

Source: Company, PL

Investment Arguments

Improving equity performance driving net flows

Our analysis of the top-20 MFs in terms of weighed equity alpha at the fund level, shows that ABSLAMC's performance in the 1- and 3-year buckets has been consistently improving post Oct'25. The AMC's 1-year weighted alpha improved from -1.0% in Oct'25 to +3.3% in Aug'26, while that in the 3-year bucket improved from -0.7% in Feb'26 to +0.4% in Aug'26. It ranked among the top 3 in 1-year bucket in Jul and Aug'26. The improvement in performance is attributable to the management's efforts during FY26 toward strengthening the investment team, sharpening portfolio construction and re-building its investment framework.

Exhibit 10: 1-year weighted average equity performance to benchmark improving for ABSLAMC post Oct'25 (%)

Fund	Mar'25	Apr'25	May'25	Jun'25	Jul'25	Aug'25	Sep'25	Oct'25	Nov'25	Dec'25	Jan'26	Feb'26	Mar'26	Apr'26	May'26	Jun'26	Jul'26	Aug'26
ICICI	1.8	2.5	2.3	2.7	3.1	3.8	3.3	2.1	3.1	3.5	2.3	1.4	1.7	0.5	0.4	1.2	0.5	-0.1
HDFC	2.0	1.5	0.2	1.0	1.7	2.6	2.5	0.8	0.5	0.1	1.3	0.7	0.0	-1.3	-1.3	-0.1	-0.3	-0.6
SBI	2.1	1.4	0.7	1.0	1.6	2.1	1.5	0.3	0.3	0.1	-0.4	-0.6	0.4	0.8	1.6	1.4	1.1	1.6
Nippon	1.1	0.5	-0.7	-0.8	0.0	1.2	0.8	-1.1	-1.3	-1.5	-0.3	0.7	1.0	1.3	1.0	1.5	-0.7	-0.7
Kotak	2.3	1.0	-0.9	-0.3	0.9	2.0	1.7	0.1	-1.7	-2.0	0.6	3.1	1.8	2.2	0.4	1.8	0.4	0.4
Axis	0.8	2.3	1.4	1.4	3.0	2.7	0.9	-0.1	-1.0	-3.0	-2.3	-1.8	-0.8	-1.5	-0.8	0.7	0.1	1.7
Mirae	0.1	-0.2	0.4	0.3	0.9	0.9	1.1	1.0	0.0	0.6	1.1	1.5	0.7	0.7	0.7	1.4	0.4	1.0
ABSL	0.8	0.7	1.1	0.4	0.7	0.6	-0.4	-1.0	-0.7	-0.7	0.4	-0.1	0.3	0.4	0.9	1.2	1.6	3.3
PPFAS	7.5	6.8	5.3	6.9	9.3	9.5	8.4	3.4	1.7	0.0	-2.1	-6.7	1.3	-0.5	-0.8	-2.4	-4.2	-6.3
DSP	6.4	3.6	2.7	1.7	1.8	1.5	0.7	-1.9	-1.4	-1.4	0.2	0.5	-0.2	-0.1	-1.0	0.7	-0.2	0.9
UTI	2.9	2.8	1.6	0.7	0.6	0.3	-0.9	-2.0	-3.2	-3.4	-3.8	-5.0	-2.8	-3.7	-3.3	-2.7	-2.1	-2.1
CRAMC	1.5	2.3	1.3	1.1	2.0	2.1	0.9	-0.8	-2.1	-3.3	-1.9	-1.9	-1.1	-1.8	-2.5	-1.7	-2.0	-1.7
Franklin	1.9	2.2	0.1	-0.7	1.2	1.1	0.2	-1.0	-2.0	-3.2	-2.0	-2.9	-1.3	-3.5	-3.1	-2.1	-3.6	-3.3
Bandhan	2.5	2.3	2.5	2.1	2.8	1.5	1.1	0.7	0.4	-0.3	-0.3	-0.5	2.0	2.4	2.4	2.9	1.8	2.6
Motilal	8.3	6.3	8.6	6.4	6.5	6.1	0.6	-1.3	-6.5	-13.3	-7.4	-10.6	-7.0	-4.3	-5.8	-4.1	-3.2	0.7
Tata	-0.6	-1.7	-2.0	-2.4	-0.5	-0.8	-1.3	-3.4	-3.5	-3.2	-2.4	-2.6	-2.3	-2.2	-1.5	-0.6	-2.3	-1.8
HSBC	0.4	-1.5	-1.7	-2.1	-0.4	-0.2	-0.2	-3.0	-4.7	-6.2	-0.5	2.6	2.6	5.0	5.1	5.5	2.9	7.1
Invesco	6.5	6.0	5.9	5.7	6.9	5.4	2.7	1.2	-0.7	-4.2	-2.1	-0.8	-1.1	-0.9	0.1	2.1	1.3	3.3
Edelweiss	2.6	1.6	0.6	0.6	0.2	-0.2	-0.6	-1.4	-2.0	-2.1	0.0	0.6	1.0	0.9	2.0	1.1	1.4	2.2
Sundaram	0.3	0.9	0.2	0.2	1.4	1.0	0.0	-0.9	-1.4	-2.4	-1.1	-0.7	-0.7	-1.0	-0.7	0.4	-0.2	1.0

Source: AMFI, PL

Exhibit 11: ABSLAMC among top 3 in 1-year weighted average equity performance in Jul & Aug'26

Fund	Mar'25	Apr'25	May'25	Jun'25	Jul'25	Aug'25	Sep'25	Oct'25	Nov'25	Dec'25	Jan'26	Feb'26	Mar'26	Apr'26	May'26	Jun'26	Jul'26	Aug'26
ICICI	12	6	6	4	4	4	2	2	1	1	1	4	4	8	9	8	7	13
HDFC	10	12	14	10	9	6	4	5	3	4	2	6	11	14	15	14	13	14
SBI	9	13	11	9	10	8	6	7	5	3	10	11	9	6	4	6	6	7
Nippon	14	17	17	18	18	12	11	14	10	9	8	5	6	4	5	5	14	15
Kotak	8	14	18	16	14	9	5	8	13	10	4	1	3	3	8	4	9	12
Axis	16	9	8	7	5	5	10	9	9	13	17	14	14	15	13	11	10	6
Mirae	19	18	13	14	13	15	7	4	6	2	3	3	8	7	7	7	8	8
ABSL	15	16	10	13	15	16	17	12	7	7	5	9	10	9	6	9	3	2
PPFAS	2	1	3	1	1	1	1	1	2	5	16	19	5	11	12	18	20	20
DSP	4	4	4	6	8	11	12	17	12	8	6	8	12	10	14	12	11	10
UTI	5	5	7	11	16	17	19	18	17	17	19	18	19	19	19	19	16	18
CRAMC	13	7	9	8	7	7	9	10	16	16	13	15	16	16	17	16	15	16
Franklin	11	10	16	17	12	13	14	13	15	14	14	17	17	18	18	17	19	19
Bandhan	7	8	5	5	6	10	8	6	4	6	9	10	2	2	2	2	2	4
Motilal	1	2	1	2	3	2	13	15	20	20	20	20	20	20	20	20	18	11
Tata	20	20	20	20	20	20	20	20	18	15	18	16	18	17	16	15	17	17
HSBC	17	19	19	19	19	18	16	19	19	19	11	2	1	1	1	1	1	1
Invesco	3	3	2	3	2	3	3	3	8	18	15	13	15	12	10	3	5	3
Edelweiss	6	11	12	12	17	19	18	16	14	11	7	7	7	5	3	10	4	5
Sundaram	18	15	15	15	11	14	15	11	11	12	12	12	13	13	11	13	12	9

Source: AMFI, PL

Exhibit 12: 3-year weighted average equity performance to benchmark improving since Feb'26 (%)

Fund house	Mar'25	Apr'25	May'25	Jun'25	Jul'25	Aug'25	Sep'25	Oct'25	Nov'25	Dec'25	Jan'26	Feb'26	Mar'26	Apr'26	May'26	Jun'26	Jul'26	Aug'26
ICICI	3.7	3.6	3.0	2.4	3.3	3.8	3.5	3.0	3.2	3.0	2.6	2.2	2.4	2.4	2.4	2.4	2.0	2.0
HDFC	5.6	5.0	4.5	4.2	4.3	4.5	4.3	3.7	3.3	3.1	3.1	2.8	2.3	1.8	1.7	1.5	1.4	1.5
SBI	0.7	0.6	0.1	-0.3	0.1	0.3	-0.2	-0.2	0.3	0.3	0.3	0.0	0.1	0.1	0.3	0.3	0.2	0.2
Nippon	3.0	3.1	2.9	2.0	2.2	2.6	1.8	1.5	1.7	1.5	1.3	1.3	1.2	1.5	1.1	0.8	0.3	0.2
Kotak	-0.1	-0.3	-0.4	-0.6	0.0	0.3	0.2	-0.2	-0.1	-0.3	-0.2	-0.4	-0.4	-0.2	-0.3	0.3	0.3	0.5
Axis	-3.9	-3.1	-3.1	-3.4	-3.3	-2.7	-3.0	-2.6	-2.0	-2.2	-2.0	-2.2	-1.6	-2.0	-2.4	-1.6	-0.6	0.3
Mirae	-2.4	-2.3	-2.5	-2.8	-1.8	-1.1	-1.2	-1.0	-1.2	-1.1	-1.5	-1.8	-1.6	-1.5	-1.2	-0.9	-0.9	-0.9
ABSL	-1.3	-1.0	-1.0	-1.0	-0.4	-0.1	-0.4	-0.3	-0.2	-0.2	-0.2	-0.7	-0.3	-0.1	0.0	0.1	0.2	0.4
PPFAS	3.0	3.5	2.7	2.6	4.4	5.0	5.2	4.4	4.8	5.3	3.6	2.0	2.9	1.4	0.7	0.8	1.1	0.5
DSP	0.2	0.2	0.0	-0.5	-0.3	0.4	-0.1	-0.3	0.4	0.4	0.2	-0.1	0.3	0.1	-0.2	0.4	0.0	0.2
UTI	-2.5	-2.3	-2.6	-2.9	-2.6	-2.1	-2.7	-2.5	-2.2	-2.1	-2.3	-2.9	-2.2	-2.3	-2.6	-2.4	-1.7	-1.7
CRAMC	-1.6	-1.0	-1.5	-1.9	-1.5	-0.9	-1.4	-1.7	-1.4	-1.7	-1.7	-2.2	-1.9	-1.8	-2.0	-1.6	-1.1	-0.6
Franklin	2.3	2.6	1.8	1.4	1.9	2.2	1.3	1.1	1.2	1.1	0.9	0.0	0.0	0.0	-0.3	-0.1	-0.4	-0.4
Bandhan	1.7	2.3	2.0	1.6	2.3	2.6	2.2	2.6	3.3	3.1	2.9	2.6	3.0	3.8	3.6	3.5	3.7	3.7
Motilal	5.9	4.6	4.9	4.8	4.8	5.3	3.1	3.3	3.0	2.1	1.1	-0.5	0.6	1.4	0.7	1.4	2.7	3.6
Tata	0.6	0.6	0.1	-0.7	0.3	0.0	-0.5	-0.7	-0.9	-0.9	-1.1	-2.0	-2.1	-2.0	-2.0	-1.6	-1.9	-1.6
HSBC	0.9	1.0	1.4	1.2	1.5	1.9	1.5	1.4	1.7	1.4	1.6	1.1	0.9	2.0	2.5	2.8	2.1	3.2
Invesco	2.4	3.5	3.3	3.3	3.8	4.0	3.2	3.1	3.6	3.0	2.3	2.2	2.2	2.8	3.0	4.4	4.8	5.4
Edelweiss	0.9	0.8	0.6	0.8	0.5	0.9	0.6	0.5	0.9	1.3	1.3	0.8	1.0	1.1	1.0	1.2	1.2	1.8
Sundaram	-0.4	0.0	-0.3	-0.7	-0.2	0.0	-0.5	-0.3	-0.1	-0.2	-0.2	-0.5	-0.4	-0.2	-0.3	0.0	0.1	0.5

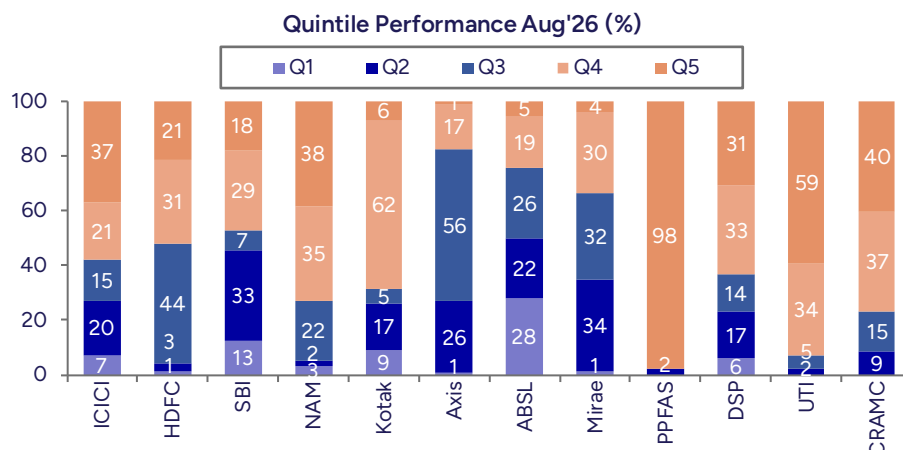
Source: AMFI, PL

Exhibit 13: ABSLAMC's rank in 3-year bucket improves from 15-18 to 12-14 since Feb'26

Fund house	Mar'25	Apr'25	May'25	Jun'25	Jul'25	Aug'25	Sep'25	Oct'25	Nov'25	Dec'25	Jan'26	Feb'26	Mar'26	Apr'26	May'26	Jun'26	Jul'26	Aug'26
ICICI	3	3	4	5	5	5	3	5	5	5	4	4	3	3	4	4	5	5
HDFC	2	1	2	2	3	3	2	2	3	2	2	1	4	5	5	5	6	7
SBI	11	12	12	11	12	12	13	11	12	12	11	10	11	10	10	12	12	13
Nippon	4	6	5	6	7	6	7	7	7	7	7	6	6	6	6	8	10	14
Kotak	14	15	15	13	13	13	11	12	13	15	13	12	15	15	14	11	9	10
Axis	20	20	20	20	20	20	20	20	19	20	19	19	17	19	19	19	16	12
Mirae	18	19	18	18	18	18	17	17	17	17	17	16	16	16	16	16	17	18
ABSL	16	17	16	16	16	16	14	15	15	13	14	15	13	13	11	13	11	11
PPFAS	5	4	6	4	2	2	1	1	1	1	1	5	2	8	9	9	8	9
DSP	13	13	13	12	15	11	12	14	11	11	12	11	10	11	12	10	14	15
UTI	19	18	19	19	19	19	19	19	20	19	20	20	20	20	20	20	19	20
CRAMC	17	16	17	17	17	17	18	18	18	18	18	18	18	17	18	18	18	17
Franklin	7	7	8	8	8	8	9	9	9	10	10	9	12	12	15	15	15	16
Bandhan	8	8	7	7	6	7	6	6	4	3	3	2	1	1	1	2	2	2
Motilal	1	2	1	1	1	1	5	3	6	6	9	13	9	7	8	6	3	3
Tata	12	11	11	14	11	14	15	16	16	16	16	17	19	18	17	17	20	19
HSBC	9	9	9	9	9	9	8	8	8	8	6	7	8	4	3	3	4	4
Invesco	6	5	3	3	4	4	4	4	2	4	5	3	5	2	2	1	1	1
Edelweiss	10	10	10	10	10	10	10	10	10	9	8	8	7	9	7	7	7	6
Sundaram	15	14	14	15	14	15	16	13	14	14	15	14	14	14	13	14	13	8

Source: AMFI, PL

Exhibit 14: 50% of AuM for ABSLAMC in Q1 & Q2 as of Aug'26



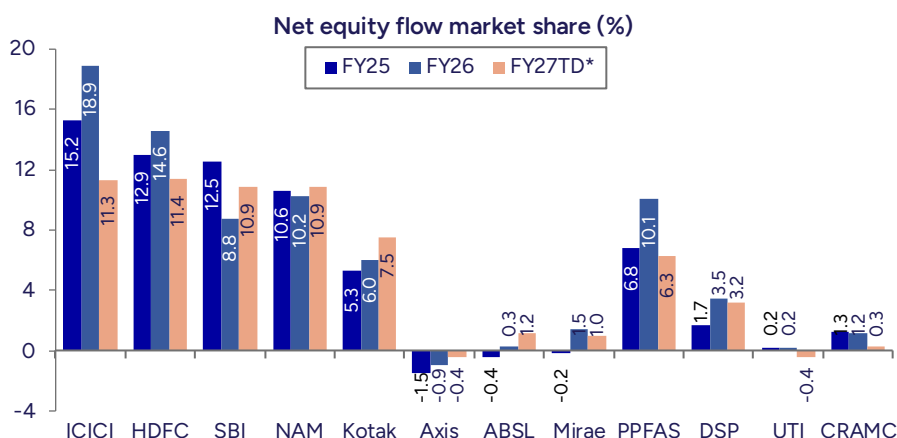
Source: AMFI, PL

In terms of quintile performance, ABSLAMC is one of the best performing AMCs as 50% of its active equity AuM was in Q1 and Q2 as of Aug'26 (vs. 27%/4%/46%/5% of equity AuM for ICICI/HDFC/SBI/NAM).

Driven by superior performance in the 1- and 3-year buckets, market share in net equity flows (ex-NFOs) is gradually increasing; it consistently improved from -2.9% in FY24 to 1.2% in 5MFY27. Though its net equity flow market share (1.2% for YTD FY27) remains below its stock market share of 3.7%, sustained superior performance in the 3-year bucket could drive further increase in net flow market share.

The management is channelling improved performance into focused sales push. Flagship funds (flexi-cap, balanced advantage, multi-asset allocation, small-cap, multi-cap & midcap) remain its focus schemes across sales verticals. ABSLAMC is witnessing MoM improvement in flows across these flagship schemes, as better track record aids sales team's confidence in approaching distributors.

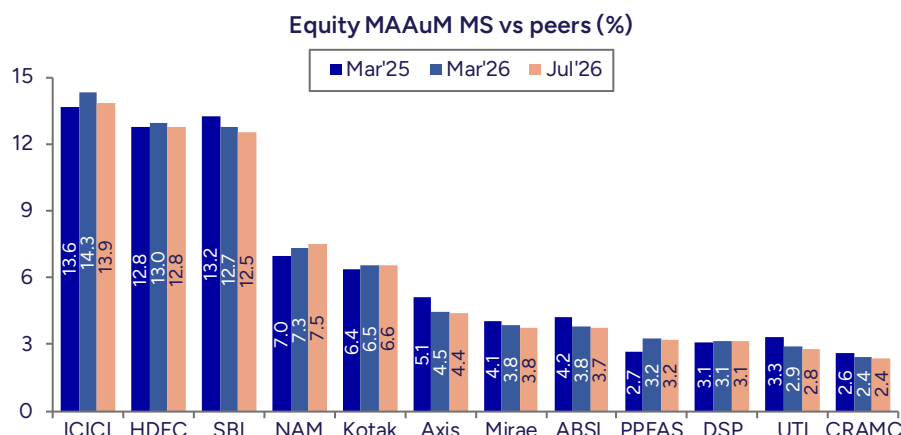
Exhibit 15: Market share in net equity flows improves from 0.3% in FY26 to 1% in Apr-Jul'26



Source: AMFI, PL. *Apr-Aug'26

The management is focused on arresting erosion in market share and then regaining it; the market share decline has been narrowing since Q4FY26. The AMC may also witness sustainable improvement in flows aided by recent bank/wealth platform listings. ABSLAMC's SIP book saw a marginal dip in Q1FY27 (Jun'26 SIP contribution of INR10.85bn vs. INR12.04bn in Mar'26), which was attributable to SIP attrition in ELSS schemes, while SIP registrations and SIP flows in the core schemes are improving.

Exhibit 16: Pace of decline in equity AuM market share declines to 3.7% as of Jul'26



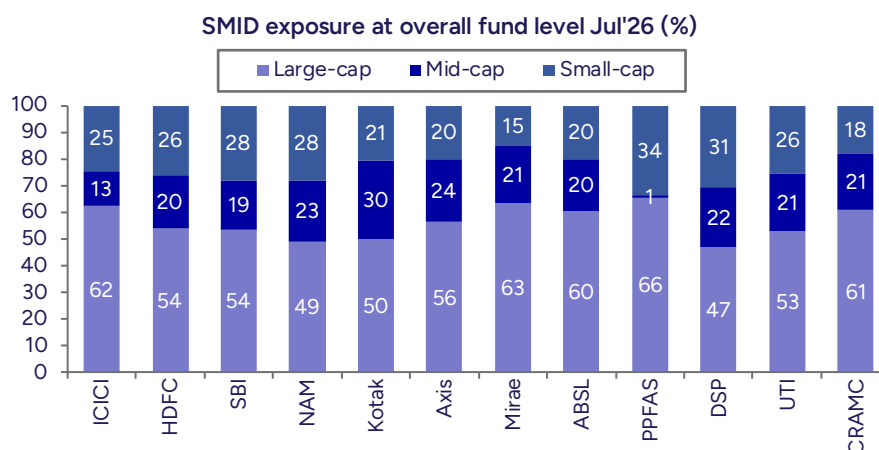
Source: AMFI, Company, PL

Risk-efficient performance with lower concentration & SMID exposure

Notably, ABSLAMC's performance has been improving since Oct'25, despite taking lesser risk. It has been more risk efficient than peers on account of its lower concentration risk and SMID exposure. AMC's SMID exposure is the lowest in the industry, at 40% (20% mid-cap, 20% small-cap), which is commendable.

As of Jul'26, its top 3/5 schemes contributed to 40%/50% of active equity MAAuM (incl. balanced) vs. 32%/47% for SBIAMC, 37%/53% for ICICIAMC, 52%/66% for HDFCAMC, and 53%/71% for NAM.

Exhibit 17: SMID exposure for ABSLAMC, at 40%, lower than Peers

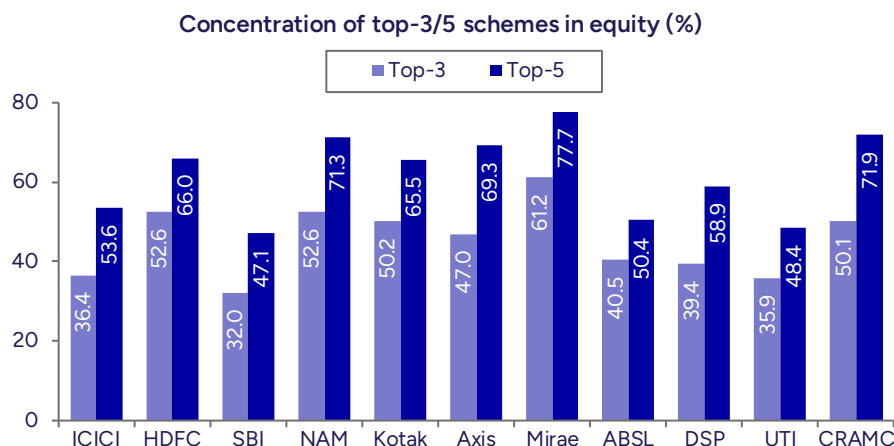


Source: Company, PL, ACE MF

Within SMID too ABSLAMC has a lower exposure to small-cap at 20% compared to peers (range 21-34%). Also, mid-cap exposure is not very high at 20% (highest is Kotak AMC at 30%). Strategy of lower SMID and higher large-cap exposure could bode well when the cycle reverses.

Past ~2 years large cap as a category has underperformed with small-cap and mid-cap categories seeing healthy flows despite which ABSLAMC has seen improving performance. When large-cap as category would start to outperform, the quantum alpha generated for ABSLAMC could be much larger.

Exhibit 18: Share of ABSLAMC's top 5 schemes lower at 50% of active equity MAAM

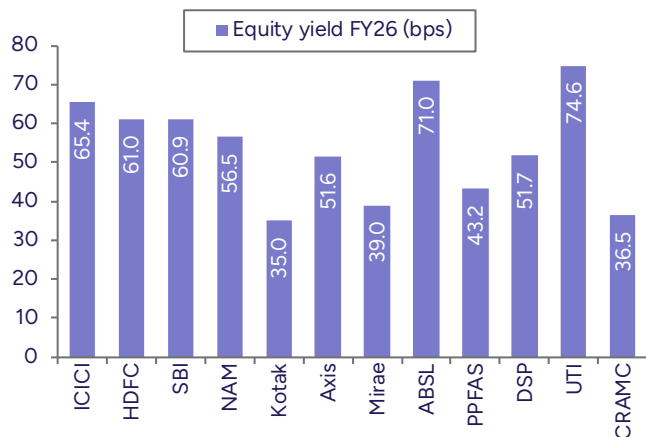


Source: Company, PL

Superior yields driven by lower payouts

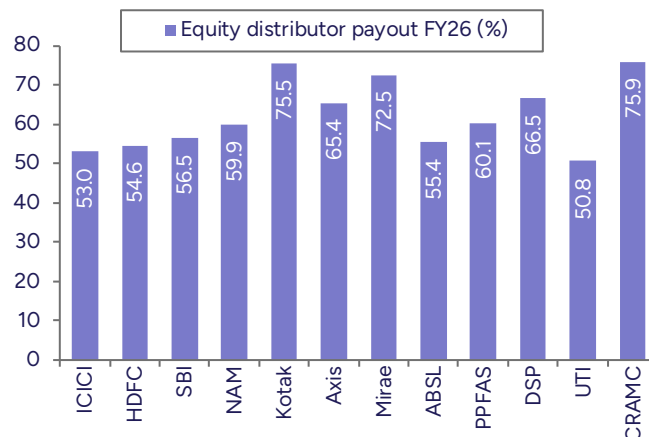
Despite higher ND/MFD share in equity distribution mix of 19.7%/52.3%, ABSLAMC maintains one of the highest equity yields of 71bps due to lower equity distributor payout of 55.4%, which was higher only to ICICIAMC at 53% and HDFCAMC at 54.6%. New TER framework has been implemented with a complete pass-through, keeping profitability neutral. Blended yield guided to decline by 1-2bps led by telescopic pricing and product mix.

Exhibit 19: Equity yield at 71bps – One of the highest among peers



Source: Company, PL

Exhibit 20: Equity distributor payout lower than NAM/SBI/CRAMC



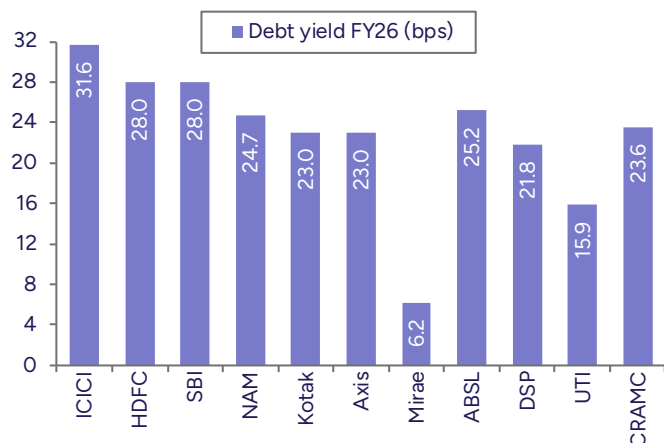
Source: Company, PL

ABSLAMC's commission payout for active equity has fallen from 56.2% for FY23 to 55.4% for FY26, which is lower than NAM/SBI/CRAMC at 59.9%/56.5%/75.9%. ABSLAMC's brokerage level is a little above the industry, which could limit the impact of TER change and provides cushion to pass on 2-3bps. Commission structures are flexible and competitive, which is adjusted based on business potential. With improved performance, the company can increase distributor payout which in turn can drive up its net equity flow market share.

Debt yield for FY26 at 25.2bps, is lower only to ICICIAMC (31.6bps) and HDFCAMC/SBIFUNDS (28bps). Despite having higher debt AuM, ABSLAMC's yields are better than peers like NAM, Kotak and Axis, due to lower debt payout, at ~60%, as compared to NAM, Kotak, Axis and Mirae.

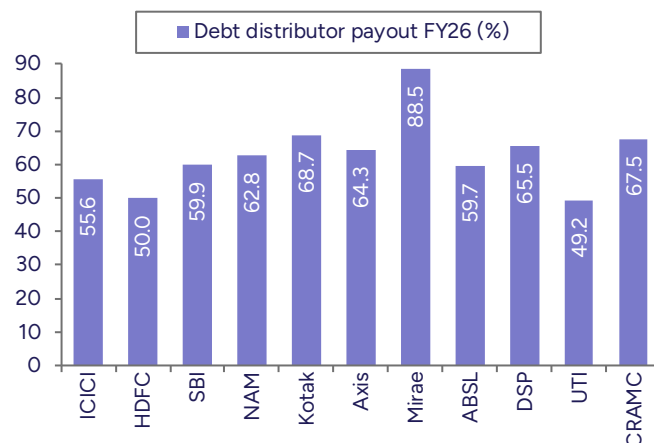
At 13.7bps, ABSLAMC's yields for liquid schemes remain the best-in-class vs. average ~12bps for large peers, while distributor payout at ~45% remains comparable to ICICIAMC (44%) and NAM (48%).

Exhibit 21: Debt yields at 25bps, higher than NAM, Kotak & Axis



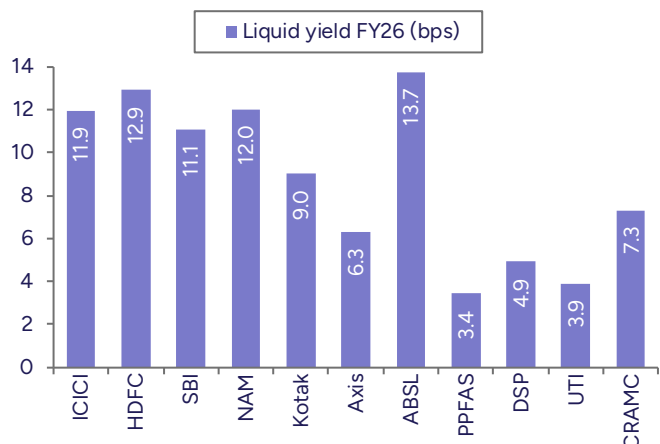
Source: Company, PL

Exhibit 22: Debt payout at ~60%, lower than NAM, Kotak & Axis



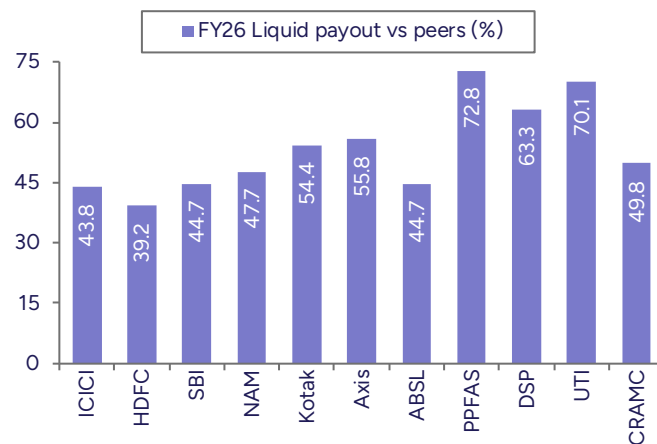
Source: Company, PL

Exhibit 23: Liquid yield remains highest at 13.7bps



Source: Company, PL

Exhibit 24: Liquid distributor payout comparable to ICICIAMC/NAM



Source: Company, PL

ABSLAMC has 30 active equity products, suggesting more thematic schemes that have lower AuM, leading to lesser concentration risk; this also allows it to charge higher TER. The product shelf is being expanded selectively. Having launched Apex-SIF Hybrid Long-Short 6 months back, ABSLAMC is gearing up for 2 more launches (Equity Long-Short & Equity Ex-Top 100 Long-Short), supported by hiring of experts in long-short and derivative strategies. It is also evaluating lifecycle funds and REIT/InvIT funds.

Exhibit 25: ABSLAMC's equity product offering remains competitive vs. peers

No. of schemes	Equity	Thematic	Balanced	Others	Total
ICICI	10	25	6	1	44
HDFC	10	12	6		28
SBI	10	15	6	1	32
NAM	9	11	5		25
Kotak	10	17	5		32
Axis	9	8	5		22
ABSL	10	15	5		30
UTI	9	9	6	1	25
CRAMC	9	4	4		17

Source: Company, PL

Sizable market share in debt; falling market share could reverse

ABSLAMC is the 5th largest in the debt segment with QAAuM of INR1.25trn in Q1FY27. It has a QAAuM market share of ~11% in debt, which remains significantly above its overall AuM market share of 5.0%-5.5%.

It has consistently featured among the top 5 in the 3-year bucket in terms of weighted average alpha for debt schemes, which is attributable to strong underwriting, robust risk management, interest rate risk management and strong macro research, enabling effective navigation of credit and liquidity cycles.

However, performance has been moderating in the 1-year bucket, which has resulted in loss of market share. Since ABSLAMC is a mainstream debt player, as performance improves, market share loss could be arrested.

Exhibit 26: 1-year debt performance rank moderating post Mar'26

Fund house	Sep'24	Dec'24	Mar'25	Jun'25	Sep'25	Dec'25	Mar'26	Jun'26	Aug'26
ICICI	11	8	6	4	2	2	1	2	2
HDFC	7	3	5	7	6	5	7	5	5
SBI	9	10	12	12	7	8	4	8	4
NAM	4	2	2	5	5	6	8	7	8
Kotak	1	1	4	6	8	7	9	9	10
Axis	10	12	3	2	3	3	3	3	3
ABSL	6	4	1	3	4	4	6	6	7
UTI	2	7	11	10	9	10	10	11	9
DSP	3	6	10	11	11	11	12	10	11
HSBC	12	11	7	1	1	1	2	4	6
Tata	5	5	9	9	12	12	11	12	12
Bandhan	8	9	8	8	10	9	5	1	1

Source: AMFI, PL

Exhibit 27: ABSLAMC ranks 5th in the 3-year bucket

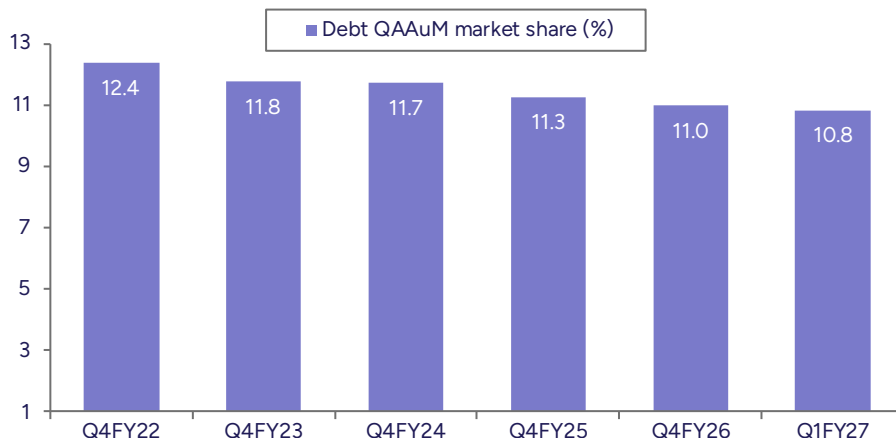
Fund house	Sep'24	Dec'24	Mar'25	Jun'25	Sep'25	Dec'25	Mar'26	Jun'26	Aug'26
ICICI	2	1	1	1	1	1	1	1	1
HDFC	8	7	7	5	7	6	5	5	7
SBI	3	5	8	8	8	8	6	8	8
NAM	7	6	4	3	5	5	7	7	6
Kotak	4	3	5	4	6	7	8	9	9
Axis	6	8	3	7	4	2	2	2	2
ABSL	1	2	2	2	2	3	3	3	5
UTI	5	4	6	9	9	9	10	10	10
DSP	9	9	9	11	11	12	11	11	11
HSBC	12	12	12	6	3	4	4	6	3
Tata	10	10	10	10	10	11	12	12	12
Bandhan	11	11	11	12	12	10	9	4	4

Source: AMFI, PL

ABSLAMC's robust risk management process ensures that risk associated with duration and credit is managed appropriately. Hence, the company could manage the credit crises effectively. It managed liquidity risk well during the pandemic, which helped to improve fixed income allocation materially post-pandemic.

Pedigree in the debt segment has resulted in entrenched relationships with some large corporates. While ABSLAMC's recent performance has been weak as it was affected by liquidity crunch led by unfavourable yield movement and geopolitical conditions, which has led to market share loss. We expect the company to recoup its lost market share on the back of its strong corporate relationships.

Exhibit 28: Debt QAAuM market share at ~11%



Source: Company, PL

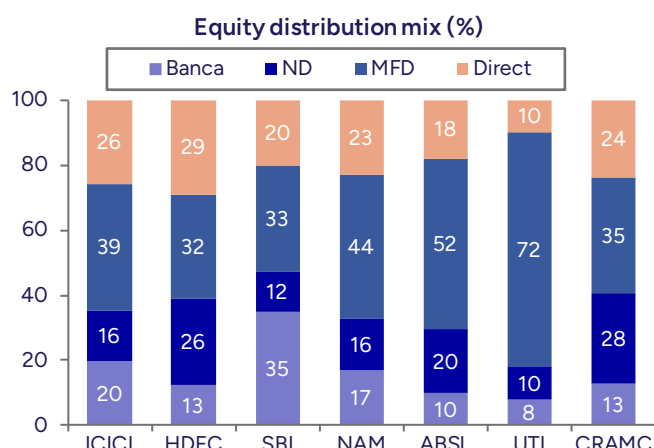
Focused on MFDs & banca distribution

MFDs constitute 52% of ABSLAMC's equity distribution mix, which is one of the highest amongst peers. Despite a smaller AuM, the AMC has a strong network of more than 95,000 distributors.. For MFDs, it runs next-generation development programs (Legacy Leap, Fulcrum) and hosted ~400-distributor conference in Hyderabad in Apr'26, and the CEO has recently undertaken a multi-city 'Yatra' to meet partners.

MFD volumes are gradually picking up led by better performance. ABSLAMC is also investing in direct HNI and PF/trust teams, with institutional STP flows into equity beginning to come through. On the digital front, it has launched a new distributor/investor app, WhatsApp-enabled servicing and a GenAI chatbot, and plans to add several new locations in FY27 in addition to its 19,000+ pin code presence.

Sales from banca channel can scale up, since flows that had fallen materially due to ABSLAMC's products not being preferred, have been added to recommended lists. Two ABSLAMC products featured on the list of 2 large banks, with further additions by YES Bank, Standard Chartered, LGT Wealth, Ask Wealth and IndusInd Bank. Hence, ABSLAMC expects a lift in both flows/SIPs from this channel.

Exhibit 29: MFD share for ABSLAMC at 52% in equity distribution mix



Source: Company, PL

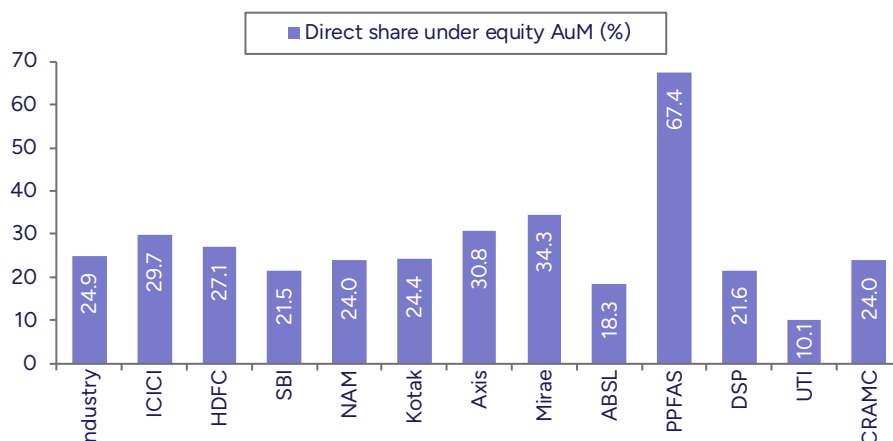
Exhibit 30: MFD base at 95,000; equity MAAuM at INR 1,488bn

Fund house	No. of MFDs	Indirect equity MAAuM (INR bn)
ICICI	1,16,000	4,606
HDFC	1,10,000	4,406
SBI	1,34,000	4,425
NAM	1,24,900	2,781
Kotak	99,000	2,343
Axis	85,000	1,476
ABSL	95,000	1,488
PPFAS	57,604	526
UTI	99,276	1,177
CRAMC	56,819	882

Source: Company, PL

Equity-oriented AuM sourced through the direct channel stands at 18.5%, below the industry level of 24.5%. Company expects improvement led by dedicated HNI team, enhanced digital capabilities & ABG ecosystem. With improved performance, the AMC can increase distributor payout and in turn its net flow market share.

Exhibit 31: ABSLAMC's penetration through direct sources remains one of the lowest among peers

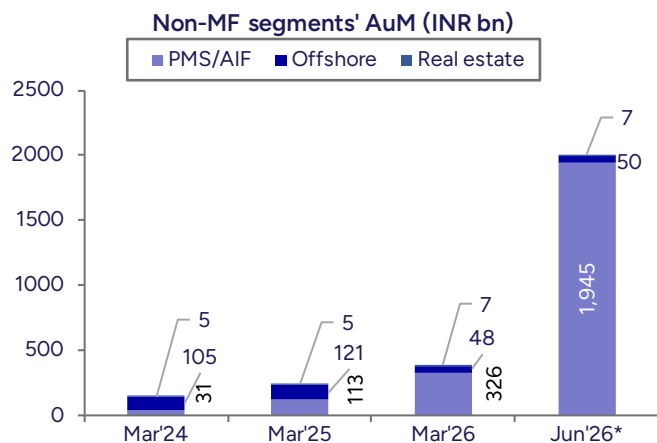


Source: Company, PL

Diversified revenue stream to reduce dependence on MF income

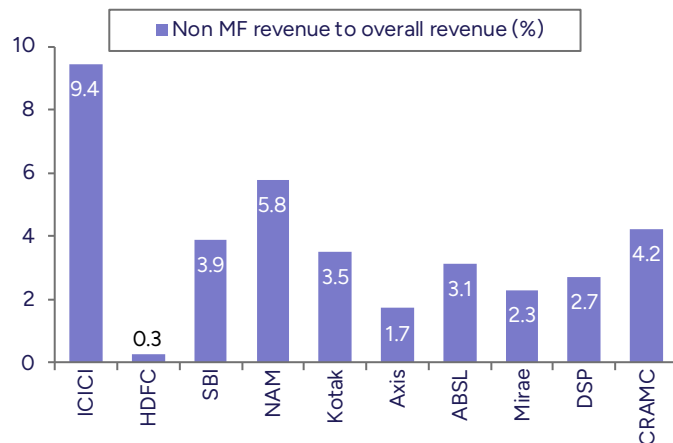
ABSLAMC has decent share of non-MF revenue that is higher than HDFC, Axis and Mirae. Its alternates QAAuM as of Jun'26 totalled INR2,002bn, of which PMS/AIF was INR1,945bn, real estate was INR7bn, and offshore AuM was INR50bn. The AMC won EPFO and ESIC mandate in Q1FY27 amounting to INR6,080bn, which would reflect from Q2FY27. Further, its alternates business has a healthy pipeline, with 4 funds in PMS/AIF as of Jun'26 while fund raising underway for ABSL Flexi Cap Fund (IFSC) under the offshore route and Real Estate Credit Opportunities Fund (series II) under real estate segment.

Exhibit 32: Non-MF AuM at ~INR2,002bn incl. INR1.9trn EPFO mandate



Source: Company, PL * EPFO mandate of INR6,080bn received during Q1FY27

Exhibit 33: Non-MF revenue share for ABSLAMC at 3.1% for FY26



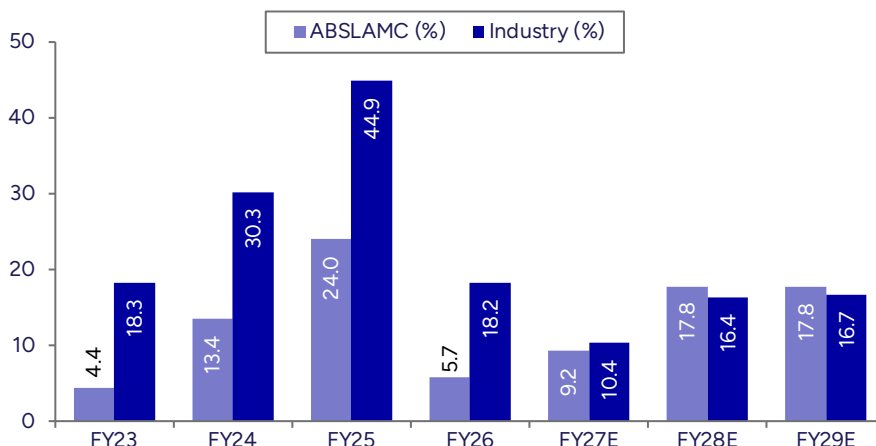
Source: Company, PL

Diversified revenue stream further enhances ABSLAMC's revenue profile and reduces dependence on traditional MF income. PMS/AIF + advisory net revenue stood at 3.1% of overall revenue for FY26 (higher than HDFC, Axis, Mirae). With the new EPFO/ESIC mandate and faster growth in PMS/AIF + advisory net revenue, as seen in the past (CAGR of 24% over FY22-26), non-MF revenue share is likely to increase over the medium term.

Equity market share gain to drive healthy AAuM growth

Driven by superior equity performance, net equity flow market share might enhance further for ABSLAMC, which would lead to overall market share gains. Hence, we expect higher equity AAuM CAGR of 17.8% over FY27-29E compared to 16.6% for the industry.

Exhibit 34: Equity AAuM growth for ABSLAMC likely to be higher than industry in FY28/29E

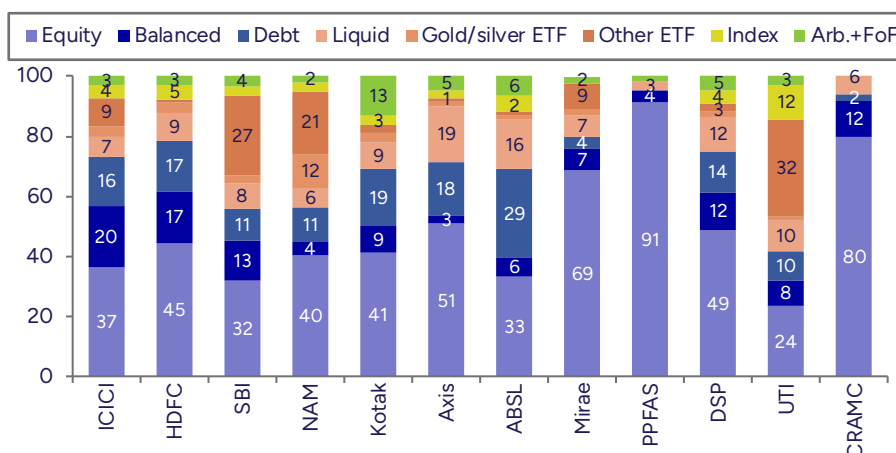


Source: Company, PL

ABSLAMC's blended yields of 40bps for FY26 is lower than ICICIAMC (47bps) and HDFCAMC (46bps), which can be attributed to its higher debt + liquid mix at 47% (vs. ICICIAMC's 25%, HDFCAMC's 28% and SBIFUNDS' 20%), and lower equity mix for ABSLAMC at 39%. However, ABSLAMC's blended yields remain superior to SBIFM (35bps), NAM (37bps), UTIAM (32bps) & CRAMC (35bps), due to lower passive share (ETF + index) at 8%.

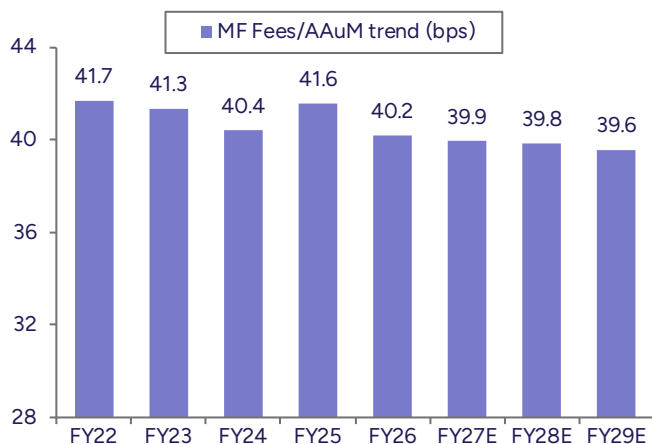
Management remains optimistic on passive business growth, supported by Mr. Hemen Bhatia's recent appointment, which is expected to drive product innovation and bolster investment capabilities.

Exhibit 35: Debt+liquid constitutes 47% for ABSLAMC in AuM mix, highest among peers



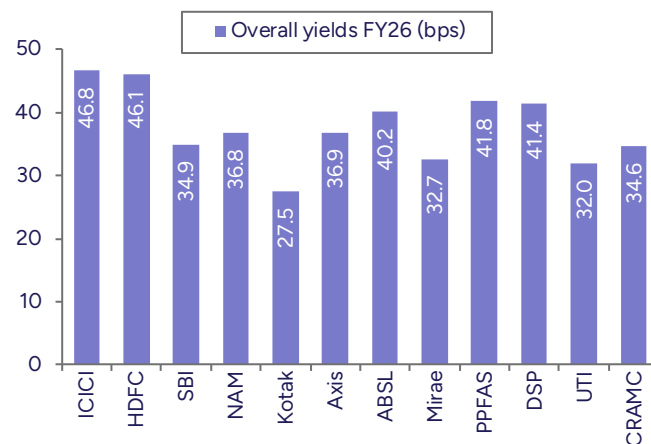
Source: Company, PL

Exhibit 36: Yields to be range bound at ~40bps over FY26-29E



Source: Company, PL

Exhibit 37: Blended yields at 40bps, lower than ICICIAMC & HDFCAMC



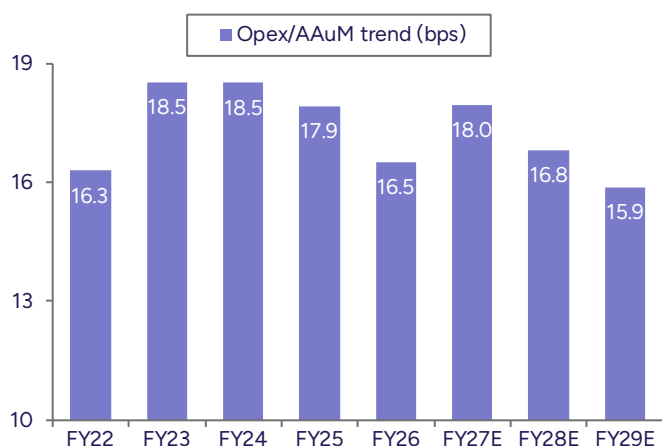
Source: Company, PL

Adjusting for commission related to PMS/AIF business, opex/AAuM for ABSLAMC is higher at 16.5bps compared to large peers, which is attributable to lack of scale-based operational efficiency. Hence, further operating leverage benefits may accrue to ABSLAMC led by healthy AAuM growth.

Employee cost rose in Q1FY27 mainly due to the new ESOP plan with incremental charge of INR150mn per quarter, which is expected to be sustainable, while other opex should grow in line with normal inflation, with no one-offs expected. Headcount was 1,638 at Jun'26 (1,650 at Mar'26); incremental hiring is focused on the passive team and SIF specialists, and the management is targeting productivity gains through technology solutions.

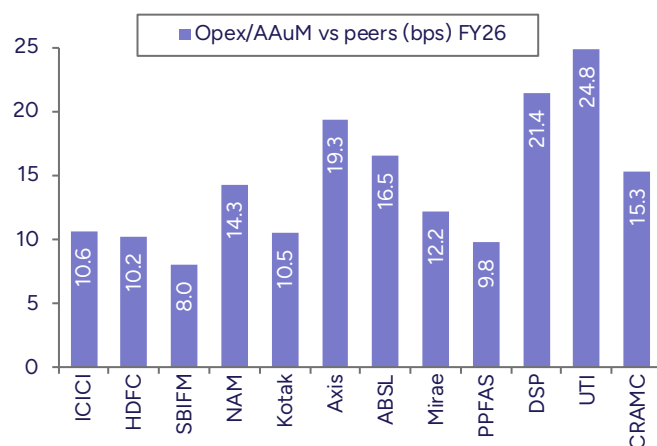
We expect opex to increase at ~12% CAGR over FY26-29E with staff cost (ex-ESOP) likely to grow by 11% and other expenses likely to grow by ~12%.

Exhibit 38: Opex/AuM likely to increase in FY27 due to ESOP cost



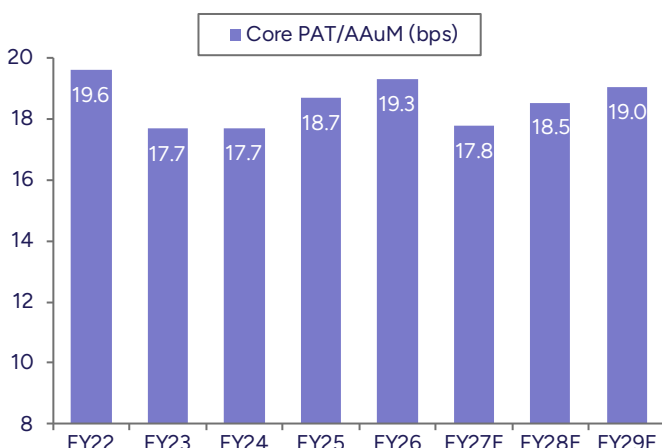
Source: Company, PL

Exhibit 39: Opex/AAuM at 16.5bps for ABSLAMC for FY26



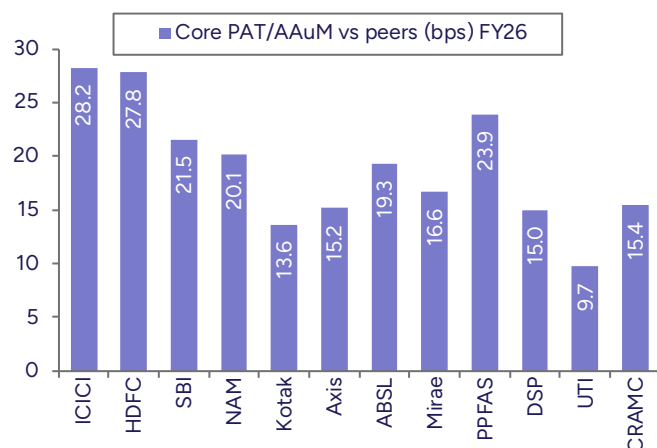
Source: Company, PL

Exhibit 40: Core PAT/AuM est at ~19bps in FY28/29E



Source: Company, PL

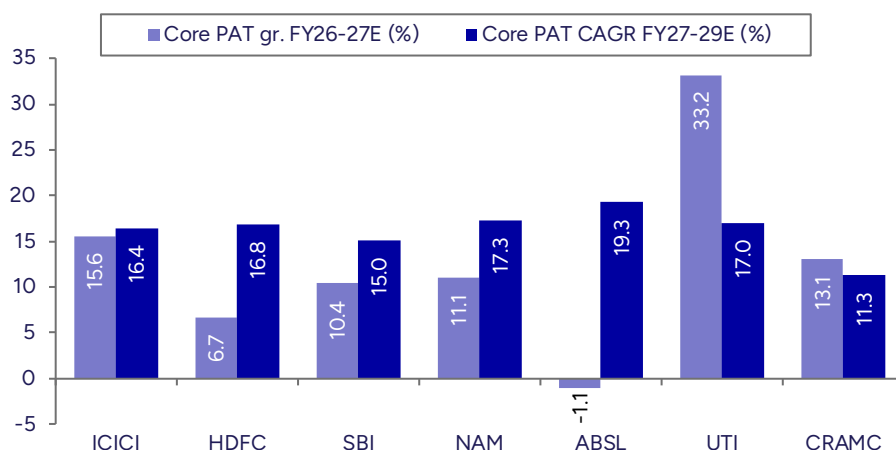
Exhibit 41: Core PAT/AAuM at 19.3bps for ABSLAMC in FY26



Source: Company, PL

We expect revenue CAGR of ~13% over FY26-29E and opex CAGR of ~12.0% led by overall/equity AAuM CAGR of 12.5%/14.8%. While earnings growth in FY27 may be weak due to MTM, we see core PAT CAGR of ~20% over FY27-29E, best amongst listed peers. Translation of better performance into net flows is a key monitorable.

Exhibit 42: Core PAT CAGR over FY27-29E better than peers



Source: Company, PL

Valuation & Risks

Valuation

We are optimistic on ABSLAMC as: (i) superior equity performance in the 1-/3-year buckets may drive healthy net equity inflows and pace of decline in equity AuM market share has been arrested; (ii) lower scheme concentration and SMID exposure would protect the AMC against market volatility, supported by its broader product basket; (iii) it is the 5th largest player in the debt segment with market share of ~11%; (iv) superior equity yield supported by lower distributor payout is driving up profitability; (v) it has a healthy distribution network and entry into banks' recommendation list could further drive flows as well as SIPs; (vi) higher share of non-MF revenue at 3.1% reduces dependence on MF income; and (vii) equity AAuM growth is likely to outpace industry over FY27-29E, supported by operating leverage, and sustained yields could protect profitability.

Over FY26-29E, we expect ABSLAMC to clock 15%/13% CAGR in equity/overall AAuM compared to 16.6%/14% for the industry, which would translate into revenue/opex/core income CAGR of 13%/12%/14%. Core PAT to AAuM should range at 18-20bps (similar to SBIFM/NAM). The stock is valued at ~24/20x on FY28/29E core EPS, which suggests a discount of ~15% to HDFCAMC, ~38% to ICICIAMC and 35% to NAM. We assign a multiple of 27.5x on Sep'28 core EPS to arrive at TP of INR1,200. Initiate coverage with 'BUY'.

Key Risks

- **Market volatility:** Elevated market volatility may weigh on investor sentiment, potentially impacting equity inflows and overall AuM growth.
- **Intense competition:** Better equity performance and net flows of smaller players could lead to potential loss of market share.
- **Performance risk:** Underperformance in key schemes, particularly within the equity segment, may adversely affect investor retention.
- **Regulatory risk:** Any adverse regulatory changes, especially around TER cap, commission structure, etc., could impact profitability across AMCs.

Experienced Management & Investment Team

Exhibit 43: Management and investment team

Name	Designation	Brief Profile
A Balasubramanian	MD & CEO	An MBA graduate from GlobalNxt University, he holds a bachelor's degree in science (mathematics) and has completed advanced management programs from IIM Bangalore & Harvard Business School. He has over 3 decades of experience. Prior to assuming the role of CEO, he served as CIO in the company. Previously, he has worked with GIC MF, Canbank Financial Services and Pandit & Co. He has also served as the Vice-Chairman (2015-16) & Chairman (2016-18 & 2021-23) of AMFI, and currently, he is the Chairman of AMFI's Equity CIO Committee & member of the Fund Management Advisory Committee of IFSCA.
Harish Krishnan	CIO - Equity	He holds a bachelor's degree in engineering from the Government College, Trichur, and has completed PGDBM from IIM Kozhikode. He is also a CFA, with experience of over 21 years in the asset management industry (domestic & international). Previously, he was associated with Kotak MF as Senior FM - Equity. He has also worked at Kotak Mahindra (UK) Ltd, where he managed offshore funds based out of Singapore and Dubai.
Kaustubh Gupta	CIO - Fixed Income	A CA and CFA (Level 2) by qualification, he has over 20 years of extensive investment experience having worked in treasury finance, liquidity management and fund management. Prior to joining the company in 2009, he worked with ICICI Bank for around 5 years in the ALM team.
Pradeep Sharma	CFO	A CA and CS with 30 years of experience in the finance function, he has been associated with group since 1996. He has also served as the CFO of Aditya Birla Money Ltd and Aditya Birla Money Mart Ltd. He has also worked in the Corporate Finance Division of UltraTech Cement
Sunaina da Cunha	Co-CIO – Debt	A CFA charter holder and an MBA (FMS) from the University of Delhi, she has over 20 years of experience in fixed income fund management with expertise in structuring bond solutions and credit transactions. She has been part of the Aditya Birla Group since 2004, having started as a management trainee.
Sameer Narayan	Head - Offshore & Alternate Investment Equity	He holds an MMS degree from NMIMS, Mumbai, and a BE (Production Engineering) degree from KJ Somaiya College of Engineering, Mumbai. He has over 25 years of experience in Indian equity markets with significant alpha generation track record. Previously, he has worked with Invesco Asset Management - India, Adani Advisory LLP, BNP Paribas Investment Partners, SSKI Securities Pvt Ltd, Enam Securities Pvt Ltd, and Motilal Oswal Securities Ltd. He has extensive experience in managing mandates across growth and value strategies.
Hemen Bhatia	Head - Passives	He holds an MMS (Finance) degree from Mumbai University. He is a seasoned asset management professional with over 20 years of experience in the Indian MF industry with expertise in ETFs and passive business. Previously, he served as ED & CEO of Angel One AMC, where he headed the buildout of passive business. Prior to that, he was Head - ETF Business at NAM. He was also part of the core team at Benchmark AMC and Goldman Sachs AMC. He has been an active member of AMFI's ETF Committee and part of the SEBI Working Group for developing MF Lite framework for passive schemes.
Karan Dave	Head Alternate Investments – Fixed Income	An MBA from IIM Bangalore and rank holding CA, he brings over 19 years of experience across corporate lending, structured finance and project finance, managing over INR150bn of investments. He was part of ABCL's wholesale lending business, which scaled up to US\$4bn AuM.
Akshat Pandya	Head - Real Estate	He is a commerce graduate from Mumbai University and holds an MMS degree from NMIMS. He has been associated with the company for more than 11 years. He was previously associated with ENAM, Lehman Brothers & HDFC Ltd.
Kamayani Aniruddh Nagar	Head - Retail Sales	A gold medalist from IIM Indore, she holds a PGDM degree from the esteemed institute, a PG in journalism and mass communications and a bachelor's degree from Delhi University. She has over 23 years of experience in the BFSI industry where she worked with Citibank, ICICI Bank, IDBI, Bandhan Bank and Bajaj Capital, handling multiple roles across branch banking and wealth management.
Vikas Mathur	Head – Inst. Sales	He holds a bachelor's degree in electronics and communication engineering from Madras University, a PGDBEM from IIP&M and an MBA from the International Management Institute. He comes with a rich experience of nearly 2 decades and has been a part of the organization since Aug'08. Vikas has previously worked at HBL Global Pvt Ltd and at IPru Life Insurance Co Ltd.
Nikesh Gupta	Chief Operations Officer	He holds a BBA from Delhi University and an MBA from IMT Ghaziabad, and possesses over 32 years of experience in operations and customer service. Previously, he served as COO of ABCL (NBFC). He has also worked with Citibank, KMB, DBS Bank and Bank of America.
Hari Babu. B	Chief Risk Officer	He has over 2 decades of experience in risk management, portfolio research and analysis, among others. Prior to joining the company, he has worked with UTI Mutual Fund.
Parth Makwana	Chief Compliance Officer	He is a law graduate and member of ICSI, India, and has experience of 12 years in the compliance function of the MF industry. Prior to joining the company, he was associated with HDFC AMC, NAM and IDBI AMC.
Prasad Kakkat	Head - HR and Administration	He holds a PGDPM from National Institute of Personnel Management and a bachelor's degree in commerce. He has over 24 years of experience in the HR function and has been associated with the group since 14 years. Before joining the group, he has been associated with V-Guard Industries, Hindustan Coca-Cola Beverages and Samsung India Electronics.

Source: Company, PL

Quarterly Financials

Y/e Mar	Q2FY25	Q3FY25	Q4FY25	Q1FY26	Q2FY26	Q3FY26	Q4FY26	Q1FY27
Income Statement (INR mn)								
Revenue	4,176	4,384	4,226	4,419	4,584	4,752	4,552	4,555
Expenses	1,790	1,787	1,899	1,874	1,843	1,981	1,979	2,102
Employee	852	847	953	895	907	1,037	994	1,118
Others Expenses	843	831	851	880	830	831	858	860
Depreciation	95	109	95	100	105	114	126	124
Core Income	2,387	2,598	2,327	2,545	2,742	2,771	2,574	2,453
Other Income	954	380	716	1,176	448	840	(332)	1,622
PBT	3,341	2,978	3,043	3,721	3,190	3,611	2,242	4,075
Tax	928	754	770	952	743	888	324	962
PAT	2,413	2,224	2,273	2,769	2,447	2,724	1,917	3,114
Core PAT	1,724	1,940	1,738	1,894	2,103	2,090	2,202	1,874
QAAuM	3,833,046	3,838,960	3,818,610	4,034,720	4,250,969	4,432,157	4,361,538	4,276,222
Equity	1,444,792	1,423,804	1,322,841	1,389,072	1,439,188	1,473,120	1,427,039	1,428,616
Balanced	225,712	225,264	216,159	225,914	242,114	255,830	264,857	271,219
Debt	1,119,888	1,176,579	1,203,923	1,272,221	1,368,076	1,429,394	1,349,718	1,250,572
Liquid	620,302	581,330	612,154	635,977	635,994	670,822	685,740	702,769
ETF	75,329	76,853	77,127	84,084	88,493	107,888	129,336	123,216
Index	205,927	208,149	233,669	244,308	239,151	236,991	231,076	227,169
Arbitrage	129,814	135,749	141,375	172,558	226,348	246,060	262,275	260,299
FoF overseas	11,282	11,232	11,364	10,586	11,606	12,050	11,496	12,362
Market share (%)								
Equity	4.9	4.7	4.5	4.4	4.3	4.2	4.1	4.0
Balanced	3.1	3.0	3.0	2.9	2.9	2.9	2.9	2.9
Eq+Bal	4.6	4.4	4.2	4.1	4.0	3.9	3.9	3.8
Debt	11.1	11.0	11.3	11.0	10.8	11.0	11.0	10.8
Liquid	9.9	8.9	9.0	9.3	9.3	9.7	9.5	8.8
ETF	0.9	0.9	1.0	1.0	1.0	1.0	1.1	1.1
Index	8.0	7.7	8.5	8.3	7.8	7.4	7.2	6.8
QAAuM Growth (%)	8.7	0.2	(0.5)	5.7	5.4	4.3	(1.6)	(2.0)
Equity	12.7	(1.5)	(7.1)	5.0	3.6	2.4	(3.1)	0.1
Balanced	5.0	(0.2)	(4.0)	4.5	7.2	5.7	3.5	2.4
Eq+Bal	11.6	(1.3)	(6.7)	4.9	4.1	2.8	(2.1)	0.5
Debt	4.0	5.1	2.3	5.7	7.5	4.5	(5.6)	(7.3)
Liquid	13.6	(6.3)	5.3	3.9	-	5.5	2.2	2.5
ETF	7.7	2.0	0.4	9.0	5.2	21.9	19.9	(4.7)
Index	2.1	1.1	12.3	4.6	(2.1)	(0.9)	(2.5)	(1.7)
Arbitrage	5.9	4.6	4.1	22.1	31.2	8.7	6.6	(0.8)
FoF overseas	(3.1)	(0.4)	1.2	(6.8)	9.6	3.8	(4.6)	7.5
Dupont (bps)								
Revenue yield	43.6	45.7	44.3	43.8	43.1	42.9	41.8	42.6
Opex to AuM	18.7	18.6	19.9	18.6	17.3	17.9	18.1	19.7
Staff cost	8.9	8.8	10.0	8.9	8.5	9.4	9.1	10.5
Other opex	8.8	8.7	8.9	8.7	7.8	7.5	7.9	8.0
Core income/AuM	24.9	27.1	24.4	25.2	25.8	25.0	23.6	22.9
PAT/AuM	25.2	23.2	23.8	27.5	23.0	24.6	17.6	29.1
Core PAT/AuM	18.0	20.2	18.2	18.8	19.8	18.9	20.2	17.5
Profitability (%)								
Staff cost/revenue	20.4	19.3	22.6	20.2	19.8	21.8	21.8	24.5
Other opex/revenue	20.2	19.0	20.1	19.9	18.1	17.5	18.8	18.9
Core income/revenue	57.1	59.3	55.1	57.6	59.8	58.3	56.5	53.9
Tax rate	27.8	25.3	25.3	25.6	23.3	24.6	14.5	23.6
PAT margin	57.8	50.7	53.8	62.7	53.4	57.3	42.1	68.4
Core PAT margin	41.3	44.2	41.1	42.9	45.9	44.0	48.4	41.2

Source: Company, PL

Financials

Y/e Mar	FY26	FY27E	FY28E	FY29E
Profit & Loss (INR mn)				
Revenue	18,307	19,695	22,617	26,079
Investment mgmt.	17,153	18,310	20,956	24,086
PMS / Advisory	1,154	1,385	1,662	1,994
Expenses	7,648	8,976	9,782	10,828
Employee	3,804	4,622	4,863	5,252
Other Expenses	3,398	3,926	4,469	5,104
Depreciation	445	429	450	473
Core Income	10,660	10,718	12,835	15,251
Other Income	2,132	2,977	3,317	3,699
PBT	12,791	13,696	16,153	18,950
Tax	2,906	3,287	3,877	4,548
PAT	9,857	10,409	12,276	14,402
Core PAT	8,238	8,146	9,755	11,591
Dividend	7,364	7,911	9,453	11,234
Growth ratios (%)				
Revenue	10.3	7.6	14.8	15.3
Opex	6.2	17.4	9.0	10.7
Employee	8.6	21.5	5.2	8.0
Others	2.7	15.5	13.8	14.2
Core income	13.5	0.6	19.8	18.8
PAT	6.6	5.6	17.9	17.3
Core PAT	17.5	(1.1)	19.8	18.8
DuPont analysis (%)				
Revenue	0.43	0.43	0.43	0.43
Expenses	0.18	0.20	0.19	0.18
Employee	0.09	0.10	0.09	0.09
Others	0.08	0.09	0.08	0.08
Core Income	0.25	0.23	0.24	0.25
Other Income	0.05	0.06	0.06	0.06
PBT	0.30	0.30	0.31	0.31
Tax	0.07	0.07	0.07	0.07
PAT (RoAAuM)	0.23	0.23	0.23	0.24
Core RoAAuM	0.19	0.18	0.19	0.19
ROE	25.5	24.5	26.0	27.3
Core RoE	30.2	28.0	30.9	33.7
Other Ratios (%)				
Staff cost/revenue	20.8	23.5	21.5	20.1
Other opex/revenue	18.6	19.9	19.8	19.6
Core Income/revenue	58.2	54.4	56.8	58.5
Other Income/revenue	11.6	15.1	14.7	14.2
Yield on Investments	5.5	7.0	7.0	7.0
Effective tax rate	22.7	24.0	24.0	24.0
PAT margin	53.8	52.9	54.3	55.2
Core PAT margin	48.0	44.5	46.6	48.1
Dividend payout (%)	74.7	76.0	77.0	78.0

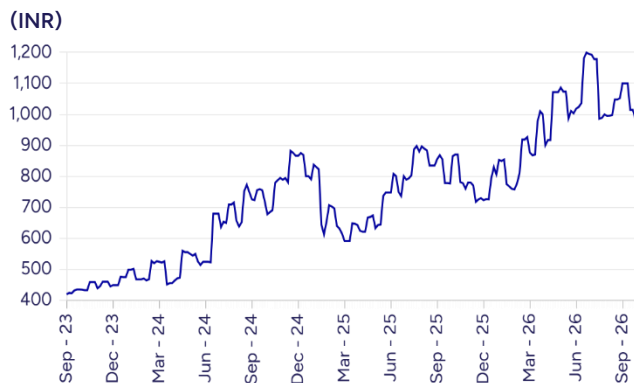
Source: Company, PL

Y/e Mar	FY26	FY27E	FY28E	FY29E
Balance Sheet (INR mn)				
Net Worth	40,166	44,725	49,854	55,602
Capital	1,444	1,444	1,444	1,444
Reserves	38,722	43,281	48,410	54,158
Employee benefit	895	939	986	1,035
Other liabilities	2,745	2,857	2,973	3,095
Total Liabilities	43,806	48,521	53,814	59,732
Cash and Bank	383	394	406	418
Investment	40,251	44,820	49,959	55,717
Fixed assets	1,184	1,244	1,306	1,371
Other assets	1,988	2,064	2,144	2,226
Total Assets	43,806	48,521	53,814	59,732
AuM Data (INR bn)				
AAuM	4,270	4,583	5,261	6,085
Equity	1,432	1,547	1,823	2,151
Balanced	247	287	338	394
Debt	1,355	1,414	1,564	1,761
Liquid	657	635	678	730
ETF	102	129	164	205
Index	238	273	311	354
Arb & FoF	238	299	384	492
Mix (%)				
Equity	33.5	33.8	34.7	35.3
Balanced	5.8	6.3	6.4	6.5
Debt	31.7	30.8	29.7	28.9
Liquid	15.4	13.9	12.9	12.0
ETF	2.4	2.8	3.1	3.4
Index	5.6	5.9	5.9	5.8
Arb & FoF	5.6	6.5	7.3	8.1
Growth (%)				
Overall	13.7	7.3	14.8	15.7
Equity	4.7	8.0	17.8	18.0
Balanced	12.1	16.1	17.6	16.6
Debt	18.4	4.4	10.6	12.6
Liquid	11.4	(3.4)	6.8	7.6
ETF	36.9	26.1	27.2	24.6
Index	12.0	14.6	14.0	14.0
Valuations				
EPS (INR)	34.1	36.0	42.5	49.9
Core EPS (INR)	28.5	28.2	33.8	40.1
CPS (INR)	140.7	156.6	174.4	194.4
DPS (INR)	25.5	27.4	32.7	38.9
Dividend yield (%)	3.2	2.8	3.3	3.9
BVPS (INR)	139.1	154.9	172.6	192.5
P/B (x)	5.7	6.4	5.7	5.1
P/E (x)	23.4	27.4	23.2	19.8
P/core EPS	23.0	29.5	24.1	19.8

Source: Company, PL

Notes

Price Chart



Recommendation History

No.	Date	Rating	TP (INR)	Share Price (INR)
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Analyst Coverage Universe

Sr. No.	Company Name	Rating	TP (INR)	Share Price (INR)
1	Axis Bank	BUY	1550	1329
2	Bank of Baroda	Accumulate	280	246
3	Canara Bank	BUY	150	127
4	Canara Robeco Asset Management Company	HOLD	285	267
5	City Union Bank	BUY	250	229
6	DCB Bank	BUY	215	190
7	Federal Bank	BUY	400	357
8	HDFC Asset Management Company	BUY	2850	2440
9	HDFC Bank	Buy	950	720
10	ICICI Bank	BUY	1850	1444
11	ICICI Prudential Asset Management Company	BUY	3550	3206
12	Indian Bank	BUY	1000	843
13	IndusInd Bank	Accumulate	1150	1069
14	Karur Vysya Bank	BUY	345	301
15	Kotak Mahindra Bank	BUY	480	390
16	Nippon Life India Asset Management	BUY	1250	1172
17	Prudent Corporate Advisory Services	Accumulate	3175	2851
18	State Bank of India	BUY	1200	1097
19	Union Bank of India	Accumulate	190	172
20	UTI Asset Management Company	Hold	975	904

PL's Recommendation Nomenclature (Absolute Performance)

BUY	: > 15%
Accumulate	: 5% to 15%
Hold	: +5% to -5%
Reduce	: -5% to -15%
Sell	: < -15%
Not Rated (NR)	: No specific call on the stock
Under Review (UR)	: Rating likely to change shortly

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