

Apr-Jun'26
Earnings
Preview

Media

July 07, 2026

Coverage Universe

Name of the Company	Rating	CMP (INR)	TP (INR)
Imagicaaworld Entertainment	BUY	48	64
Nazara Technologies	BUY	299	343
PVR Inox	BUY	1,014	1,309
Zee Entertainment Enterprises	Accumulate	102	117

El Nino aids IMAGICAA IN, but ME crisis dents Z IN

Quick Pointers

- ATP/SPH for PVRINOX IN likely to be at INR268/INR160 (up 5.7%/8.0% YoY)
- Footfalls for IMAGICAA IN set to increase 27.0% YoY to 1.2mn
- Z IN's ad revenue marred by geopolitical crisis, but subscription revenue gets a kicker from acquisition of FIFA rights

Media: Industry-wide BO collections increased 12.1% YoY to ~INR27.6bn in 1QFY27E. Titles like Peddi, Karuppu, Bhooth Bangla, Vaazha 2, and Drishyam 3 aided overall collections for the quarter. In 1QFY27E, we expect PVRINOX IN to report 7.0% YoY growth in footfalls to 36.4mn with a pre-IND AS EBITDA margin of 11.3% (best-ever 1Q performance since 1QFY23) aided by 1) steady pricing power, 2) spill-over in collections from Dhurandhar 2: The Revenge, and 3) healthy flow of content. As for broadcasting, Z IN's ad revenue is likely to witness a de-growth of 15.5% YoY on account of the geopolitical crisis (discretionary spends were trimmed by advertisers), but the decline is likely to be offset by a healthy 17.1% YoY growth in subscription revenue aided by the acquisition of FIFA rights. Amid weakness in ad revenue, we expect EBITDA margin to compress to 2.2% for the quarter.

Entertainment: NAZARA IN's topline is expected to decline due to deconsolidation of Nodwin, but EBITDA margin is set to expand 385bps YoY to 13.4%, given the e-sports business was seeding losses. As for IMAGICAA IN, we expect footfalls to grow by 27.0% YoY to 1.2mn (low base of 1QFY26 & supported by El Nino) with EBITDA margin of 59.0%.

Top pick: PVRINOX IN is our top pick in the media & entertainment space given 1) improvement in BS strength (net debt declining to INR1,619mn in FY26); 2) pivot towards capital-light model (138 screens signed under the FOCO/asset-light format), which should help conserve cash; and 3) attractive valuations. We retain 'BUY' on the stock with TP of INR1,309 (9.5x FY28E pre-IND AS EBITDA).

Multiplex: We expect PVRINOX IN to report 7.0% YoY growth in footfalls to 36.4mn, while ATP/SPH is likely to be at INR268/INR160 (up 5.7%/8.0% YoY). We expect topline to increase 12.5% YoY to INR16,523mn aided by healthy content flow, while pre-IND AS EBITDA margin is expected to be at 11.3% in 1QFY27E. Given the pivot toward capital light model (138 screens signed under FOCO/asset-light model) and improvement in BS strength we retain 'BUY' on the stock with TP of INR1,309 (9.5x FY28E pre-IND AS EBITDA; no change in target multiple).

Broadcasting: We expect Z IN's topline to grow by 5.7% YoY to INR19,296mn. Further, we expect ad revenue to decline 15.5% YoY to a multi-quarter low of INR6,409mn as discretionary spends were cut by advertisers amid rising geopolitical tensions in the Middle East. In contrast, subscription revenue is expected to increase 17.1% YoY to INR11,491mn, aided by the acquisition of FIFA rights. Resultant loss in operating leverage due to a weak ad environment is likely to compress EBITDA margin to 2.2% in 1QFY27E. Amid expectation of a weak performance in 1QFY27E, we have cut our FY27E EPS estimates by 35%. Nonetheless, we expect recovery in FY28E led by the 1) entry into sports genre, 2) improvement in TV viewership share (20% in week 24 of 2026), and 3) proposed fund infusion of INR31,435mn via preferential allotment to promoters. Consequently, we raise our target multiple to 13x (earlier 10x) and retain 'Accumulate' on the stock with TP of INR117. (Note:- We have not incorporated the dilution impact arising from warrant conversion as shareholder approval is pending).

Entertainment: NAZARA IN's topline is expected to decline by 15.6% YoY to INR4,209mn in 1QFY27E due to the deconsolidation of Nodwin. However, EBITDA margin is expected to improve to 13.4% as the e-sports business was seeding losses and has been de-consolidated. Following early signs of revival in Kiddopia during 4QFY26, we expect the recovery momentum to sustain in 1QFY27E, with subscriber growth of 2% YoY. We have revised our SoTP-based TP to INR343 (earlier INR319), as we increase our target EV/sales multiple for BlueTile and BestPlay to 3.0x (earlier 2.5x). We maintain our 'BUY' rating on the stock. (Note: Given the uncertain consolidation timeline of BlueTile and BestPlay, we have not incorporated the acquisition into our 1QFY27E projections. If partial consolidation happens from 1QFY27E (likelihood prevails), our estimates will not be comparable with the reported performance.)

We expect IMAGICAA IN's topline to grow 22.7% YoY to INR1,817mn in 1QFY27E, led by extreme heatwave conditions and delayed monsoons. Growth will also benefit from a favorable base, as early monsoon in 1QFY26 had weighed on performance. We expect footfalls to increase by 27.0% YoY to 1.2mn with EBITDA margin of 59.0%. We maintain 'BUY' with SoTP-based TP of INR64, valuing the parks/hotels business at 15x FY28E EBITDA (no change in target multiple).

Exhibit 1: Q1FY27 Result Preview (INR mn)

Company Name		Q1FY27E	Q1FY26	YoY gr. (%)	Q4FY26	QoQ gr. (%)	Remark
Imagicaaworld Entertainment	Sales	1,817	1,481	22.7	919	97.8	
	EBITDA	1,072	726	47.6	303	253.8	We expect IMAGICAA IN's topline to increase by 22.7% YoY to INR1,817mn, as park revenue growth is expected at 27.6% YoY to INR1,672mn. We expect footfalls to be at 1.2mn in this quarter (led by extreme heat wave and delayed monsoons) with an EBITDA margin of 59.0%.
	Margin (%)	59.0	49.0	998 bps	33.0	2602 bps	
	PBT	812	460	76.7	22	3,518.0	
	Adj. PAT	609	453	34.4	0	8,22,942.0	
Nazara Technologies	Sales	4,209	4,988	(15.6)	3,978	5.8	NAZARA IN's topline is expected to decline by 15.6% YoY to INR4,209mn in 1QFY27E, impacted by the deconsolidation of Nodwin. Nonetheless, EBITDA margin is expected to improve to 13.4% as e-sports business was seeding losses and has been de consolidated. Kiddopia is expected to sustain its subscriber growth momentum (expected to grow 2% YoY), while the offline/outdoor segment (Smaash & Funky Monkeys) is also poised to deliver healthy revenue growth (expected to increase 175% YoY).
	EBITDA	562	474	18.5	776	(27.6)	
	Margin (%)	13.4	9.5	385 bps	19.5	-615 bps	
	PBT	255	549	(53.5)	730	(65.1)	
	Adj. PAT	128	-125	NA	505	(74.6)	
PVR Inox	Sales	16,523	14,691	12.5	15,473	6.8	We expect PVRINOX IN to report revenue of INR16,523mn, up 12.5% YoY with 7.0% YoY growth in footfalls to 36.4mn, while ATP/SPH is likely to be at INR268/INR160 (up 5.7%/8.0% YoY). Also, we expect pre-IND AS EBITDA margin of 11.3% in 1QFY27E.
	EBITDA	4,988	3,973	25.5	4,518	10.4	
	Margin (%)	30.2	27.0	314 bps	29.2	99 bps	
	PBT	288	-702	NA	249	15.5	
	Adj. PAT	218	-539	NA	194	12.2	
Zee Entertainment Enterprises	Sales	19,296	18,248	5.7	20,248	(4.7)	We expect Z IN to report a 5.7% YoY increase in topline to INR19,296mn. Ad-environment during the quarter is likely to remain subdued due to the Middle east crisis. Thus, we expect ad revenue to register a decline of 15.5% YoY. As for subscription and other sales & services, we expect a growth of 17.1%/65.0% YoY, respectively, in 1QFY27E. EBITDA margin is likely to compress to 2.2% due to weakness in ad-revenue.
	EBITDA	425	2,280	(81.4)	-2,686	NA	
	Margin (%)	2.2	12.5	-1029 bps	-13.3	1547 bps	
	PBT	87	1,971	(95.6)	-2,407	NA	
	Adj. PAT	65	1,328	(95.1)	2,907	(97.8)	

Source: Company, PL

Exhibit 2: Valuation Summary

Company Name	C/S	Rating	CMP (INR)	TP (INR)	M Cap (INR bn)	Sales (INR mn)				EBITDA (INR mn)				Adj. PAT (INR mn)				EPS (INR)				RoE (%)				PE (x)			
						FY25	FY26	FY27E	FY28E	FY25	FY26	FY27E	FY28E	FY25	FY26	FY27E	FY28E	FY25	FY26	FY27E	FY28E	FY25	FY26	FY27E	FY28E	FY25	FY26	FY27E	FY28E
Imagicaaworld Entertainment	C	BUY	48	64	27.2	4,102	3,739	4,950	5,564	1,755	1,160	2,152	2,552	789	4	742	1,068	1.4	0.0	1.3	1.8	7.9	0.0	5.4	6.9	34.5	6,129.3	38.2	26.5
Nazara Technologies	C	BUY	299	343	110.6	16,239	18,290	34,929	39,523	1,535	2,548	5,663	6,654	1,187	608	2,042	2,864	3.4	1.6	5.5	7.3	4.9	1.9	5.7	7.0	88.2	182.1	54.2	40.6
PVR Inox	C	BUY	1,014	1,309	99.3	56,999	66,462	74,133	81,838	15,573	20,954	23,149	26,200	-2,635	2,257	3,270	5,672	-26.8	23.0	33.3	57.8	-3.7	2.3	4.2	6.8	-37.8	44.1	30.5	17.6
Zee Entertainment Enterprises	C	ACCUMULATE	102	117	97.8	82,941	80,989	85,443	90,945	11,962	3,463	7,604	12,914	7,701	6,365	4,679	8,639	8.0	6.6	4.9	9.0	6.9	5.5	3.9	7.0	12.7	15.4	20.9	11.3

Source: Company, PL C=Consolidated / S=Standalone

Exhibit 3: Change in Estimates

	Rating		Target Price			Sales (INR mn)						PAT (INR mn)						EPS (INR)					
						FY27E			FY28E			FY27E			FY28E			FY27E			FY28E		
	C	P	C	P	% Chng.	C	P	% Chng.	C	P	% Chng.	C	P	% Chng.	C	P	% Chng.	C	P	% Chng.	C	P	% Chng.
Imagicaaworld Entertainment	BUY	BUY	64	64	0.0%	4,950	4,950	0.0%	5,564	5,564	0.0%	742	742	0.0%	1,068	1,068	0.0%	1.3	1.3	0.0%	1.8	1.8	0.0%
Nazara Technologies	BUY	BUY	343	319	7.5%	34,929	34,929	0.0%	39,523	39,523	0.0%	2,042	2,042	0.0%	2,864	2,864	0.0%	5.5	5.5	0.0%	7.3	7.3	0.0%
PVR Inox	BUY	BUY	1,309	1,309	0.0%	74,133	74,133	0.0%	81,838	81,838	0.0%	3,270	3,270	0.0%	5,672	5,672	0.0%	33.3	33.3	0.0%	57.8	57.8	0.0%
Zee Entertainment Enterprises	ACCUMULATE	ACCUMULATE	117	91	27.9%	85,443	85,487	-0.1%	90,945	90,993	-0.1%	4,679	7,229	-35.3%	8,639	8,779	-1.6%	4.9	7.5	-35.3%	9.0	9.1	-1.6%

Source: Company, PL C = Current / P = Previous

Analyst Coverage Universe

Sr. No.	Company Name	Rating	TP (INR)	Share Price (INR)
1	Apeejay Surrendra Park Hotels	BUY	168	116
2	Chalet Hotels	BUY	994	785
3	Delhivery	BUY	534	476
4	DOMS Industries	Buy	2883	2330
5	Flair Writing Industries	Buy	411	295
6	Imagicaaworld Entertainment	BUY	64	42
7	Indian Railway Catering and Tourism Corporation	BUY	712	523
8	InterGlobe Aviation	HOLD	4724	4538
9	Lemon Tree Hotels	BUY	138	114
10	Mahindra Logistics	Buy	504	345
11	Nazara Technologies	Buy	319	267
12	PVR Inox	Buy	1309	1026
13	Safari Industries (India)	BUY	1953	1427
14	Samhi Hotels	Buy	230	150
15	TCI Express	BUY	575	491
16	V.I.P. Industries	Sell	245	303
17	Zee Entertainment Enterprises	Accumulate	91	83

PL's Recommendation Nomenclature (Absolute Performance)

BUY	: > 15%
Accumulate	: 5% to 15%
Hold	: +5% to -5%
Reduce	: -5% to -15%
Sell	: < -15%
Not Rated (NR)	: No specific call on the stock
Under Review (UR)	: Rating likely to change shortly

ANALYST CERTIFICATION

Indian Clients

We/I Mr. Jinesh Joshi MS(Finance) and CFA, Ms. Stuti Beria MBA Finance, Mr. Dhvanit Shah CA Research Analysts, authors and the names subscribed to this report, hereby certify that all of the views expressed in this research report accurately reflect our views about the subject issuer(s) or securities. We also certify that no part of our compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view(s) in this report.

US Clients

The research analysts, with respect to each issuer and its securities covered by them in this research report, certify that: All of the views expressed in this research report accurately reflect his or her or their personal views about all of the issuers and their securities; and No part of his or her or their compensation was, is or will be directly related to the specific recommendation or views expressed in this research report.

Prabhudas Lilladher Pvt. Ltd.

Corporate Office: 6th Floor, Tower 2B South Annex, One World Centre, 841, Senapati Bapat Marg, Lower Parel, Mumbai - 400013

Registered Office: 3rd Floor, Sadhana House, 570, P. B. Marg, Worli, Mumbai-400 018

Tel: (91 22) 6632 2222 Fax: (91 22) 6632 2209

www.plindia.com

DISCLAIMER

Indian Clients

Prabhudas Lilladher Pvt. Ltd, Mumbai, India (hereinafter referred to as "PL") is engaged in the business of Stock Broking, Portfolio Manager, Depository Participant and distribution for third party financial products. PL is a subsidiary of Prabhudas Lilladher Advisory Services Pvt Ltd, which has its various subsidiaries engaged in business of commodity broking, investment banking, financial services (margin funding) and distribution of third party financial/other products, details in respect of which are available at www.plindia.com.

This document has been prepared by the Research Division of PL and is meant for use by the recipient only as information and is not for circulation. This document is not to be reported or copied or made available to others without prior permission of PL. It should not be considered or taken as an offer to sell or a solicitation to buy or sell any security.

The information contained in this report has been obtained from sources that are considered to be reliable. However, PL has not independently verified the accuracy or completeness of the same. Neither PL nor any of its affiliates, its directors or its employees accepts any responsibility of whatsoever nature for the information, statements and opinion given, made available or expressed herein or for any omission therein.

Recipients of this report should be aware that past performance is not necessarily a guide to future performance and value of investments can go down as well. The suitability or otherwise of any investments will depend upon the recipients particular circumstances and, in case of doubt, advice should be sought from an independent expert/advisor.

Either PL or its affiliates or its directors or its employees or its representatives or its clients or their relatives may have position(s), make market, act as principal or engage in transactions of securities of companies referred to in this report and they may have used the research material prior to publication.

PL may from time to time solicit or perform investment banking or other services for any company mentioned in this document.

PL is a registered with SEBI under the SEBI (Research Analysts) Regulation, 2014 and having registration number INH000000271.

PL submits that no material disciplinary action has been taken on us by any Regulatory Authority impacting Equity Research Analysis activities.

PL or its research analysts or its associates or his relatives do not have any financial interest in the subject company.

PL or its research analysts or its associates or his relatives do not have any material conflict of interest at the time of publication of the research report.

PL or its associates might have received compensation from the subject company in the past twelve months.

PL or its research analysts or its associates or his relatives do not have actual/beneficial ownership of one per cent or more securities of the subject company at the end of the month immediately preceding the date of publication of the research report.

PL or its associates might have managed or co-managed public offering of securities for the subject company in the past twelve months or mandated by the subject company for any other assignment in the past twelve months.

PL or its associates might have received any compensation for investment banking or merchant banking or brokerage services from the subject company in the past twelve months.

PL or its associates might have received any compensation for products or services other than investment banking or merchant banking or brokerage services from the subject company in the past twelve months

PL or its associates might have received any compensation or other benefits from the subject company or third party in connection with the research report.

PL encourages independence in research report preparation and strives to minimize conflict in preparation of research report.

PL or its analysts did not receive any compensation or other benefits from the subject Company or third party in connection with the preparation of the research report.

PL or its Research Analysts do not have any material conflict of interest at the time of publication of this report.

It is confirmed that Mr. Jinesh Joshi MS(Finance) and CFA, Ms. Stuti Beria MBA Finance, Mr. Dhvanit Shah CA Research Analysts of this report have not received any compensation from the companies mentioned in the report in the preceding twelve months. Compensation of our Research Analysts is not based on any specific merchant banking, investment banking or brokerage service transactions.

The Research analysts for this report certifies that all of the views expressed in this report accurately reflect his or her personal views about the subject company or companies and its or their securities, and no part of his or her compensation was, is or will be, directly or indirectly related to specific recommendations or views expressed in this report.

The research analysts for this report has not served as an officer, director or employee of the subject company PL or its research analysts have not engaged in market making activity for the subject company

Our sales people, traders, and other professionals or affiliates may provide oral or written market commentary or trading strategies to our clients that reflect opinions that are contrary to the opinions expressed herein, and our proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations expressed herein. In reviewing these materials, you should be aware that any or all of the foregoing, among other things, may give rise to real or potential conflicts of interest.

PL and its associates, their directors and employees may (a) from time to time, have a long or short position in, and buy or sell the securities of the subject company or (b) be engaged in any other transaction involving such securities and earn brokerage or other compensation or act as a market maker in the financial instruments of the subject company or act as an advisor or lender/borrower to the subject company or may have any other potential conflict of interests with respect to any recommendation and other related information and opinions.

Registration granted by SEBI and certification from NISM in no way guarantee performance of the intermediary or provide any assurance of returns to investors

US Clients

This research report is a product of Prabhudas Lilladher Pvt. Ltd., which is the employer of the research analyst(s) who has prepared the research report. The research analyst(s) preparing the research report is/are resident outside the United States (U.S.) and are not associated persons of any U.S. regulated broker-dealer and therefore the analyst(s) is/are not subject to supervision by a U.S. broker-dealer, and is/are not required to satisfy the regulatory licensing requirements of FINRA or required to otherwise comply with U.S. rules or regulations regarding, among other things, communications with a subject company, public appearances and trading securities held by a research analyst account.

This report is intended for distribution by Prabhudas Lilladher Pvt. Ltd. only to "Major Institutional Investors" as defined by Rule 15a-6(b)(4) of the U.S. Securities and Exchange Act, 1934 (the Exchange Act) and interpretations thereof by U.S. Securities and Exchange Commission (SEC) in reliance on Rule 15a 6(a)(2). If the recipient of this report is not a Major Institutional Investor as specified above, then it should not act upon this report and return the same to the sender. Further, this report may not be copied, duplicated and/or transmitted onward to any U.S. person, which is not the Major Institutional Investor.

In reliance on the exemption from registration provided by Rule 15a-6 of the Exchange Act and interpretations thereof by the SEC in order to conduct certain business with Major Institutional Investors, Prabhudas Lilladher Pvt. Ltd. has entered into an agreement with a U.S. registered broker-dealer, Marco Polo Securities Inc. ("Marco Polo").

Transactions in securities discussed in this research report should be effected through Marco Polo or another U.S. registered broker dealer.